

ACTION SPORTS

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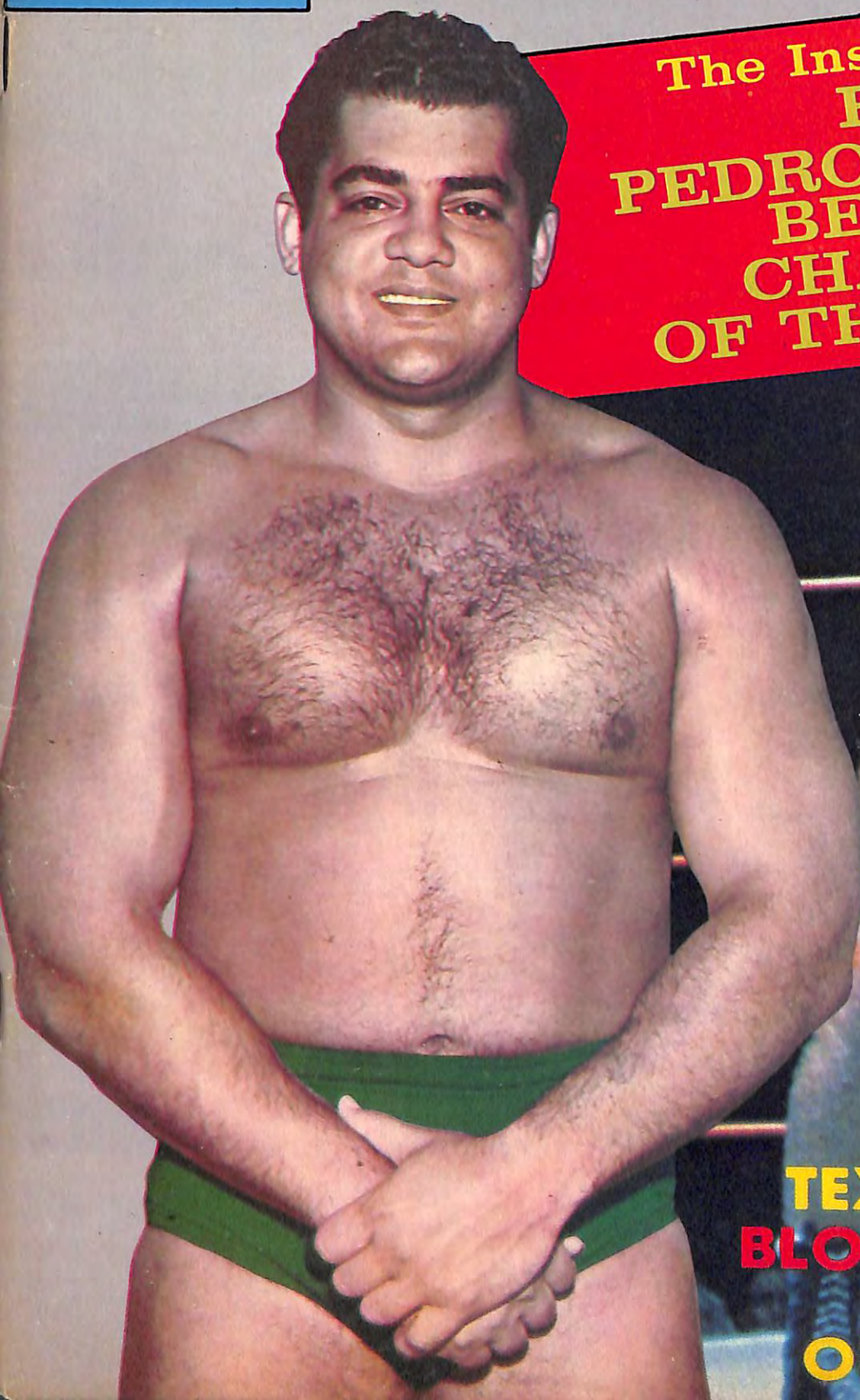
Inside

MAY 1971  
47344

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# Wrestling

The Inside Story  
**HOW  
PEDRO MORALES  
BECAME  
CHAMPION  
OF THE WORLD**



**TEXAS—STILL THE  
BLOOD WRESTLING  
CAPITAL  
OF THE WORLD!**





# I put 2 full inches on my arms— 3 inches on my chest and trimmed 4 inches off my waist in just 7 weeks...

thanks to the Joe Weider  
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anywhere in public.  
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methods and in just 14 days  
put on 16 pounds, 2 1/4" on his  
arms and 2 1/4" on his chest!

**IT CAN HAPPEN  
TO YOU, TOO!**

#### ... IN ONLY 30 DAYS



#### HE GAINS 25 LBS.

**BEFORE:** Paul Carmody weighed  
a skinny 135 lbs. with  
"toothpick" arms and a shallow  
chest. He longed to be big  
and strong.  
**AFTER:** Paul put himself under  
Weider methods and gained 25  
muscular lbs. in 30 days,  
adding 1 1/2" to his arms,  
5" to his chest!

**WHY NOT YOU?**

**THE STRONGEST, MOST VIRILE AND ADMIRABLE MEN ARE BUILT BY THE WEIDER SYSTEM—FAST!**



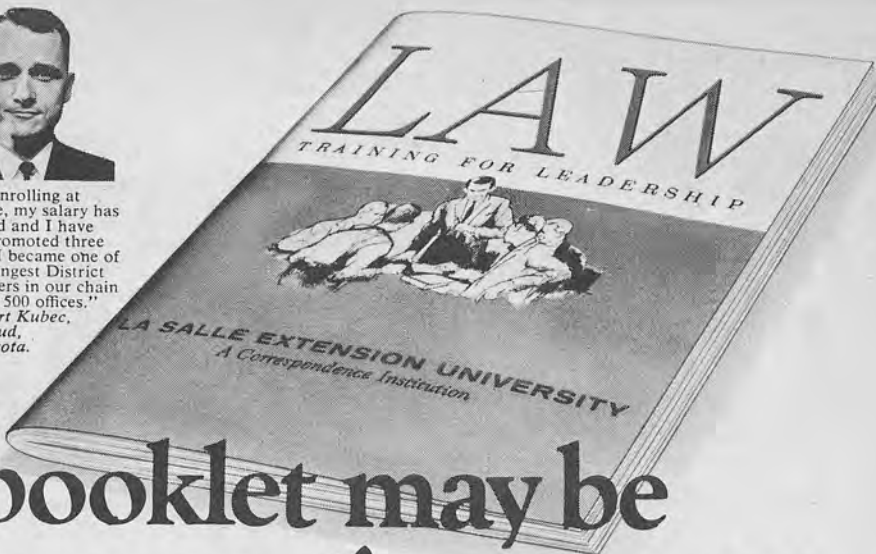
"The decision to enroll was one of the most important I have ever made. With each lesson my knowledge and confidence advanced; my job security was enhanced. I have increased my earnings 85%."  
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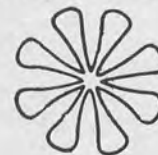
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# Inside Wrestling

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# when I planned to retire before fifty

this is the business that made it possible

a true story by John B. Haikey

Starting with borrowed money, in just eight years I gained financial security, sold out at a profit and retired.



"Not until I was forty did I make up my mind that I was going to retire before ten years had passed. I knew I couldn't do it on a salary, no matter how good. I knew I couldn't do it working for others. It was perfectly obvious to me that I had to start a business of my own. But that posed a problem. What kind of business? Most of my money was tied up. Temporarily I was broke. But, when I found the business I wanted I was able to start it on a little over a thousand dollars of borrowed money.

"To pyramid this investment into retirement in less than ten years seems like magic, but in my opinion any man in good health who has the same ambition and drive that motivated me, could achieve such a goal. Let me give you a little history.

"I finished high school at the age of 18 and got a job as a shipping clerk. My next job was butchering at a plant that processed boneless beef. Couldn't see much future there. Next, I got a job as a Greyhound Bus Driver. The money was good. The work was pleasant, but I couldn't see it as leading to retirement. Finally I took the plunge and went into business for myself.

"I managed to raise enough money with my savings to invest in a combination motel, restaurant, grocery, and service station. It didn't take long to get my eyes opened. In order to keep that business going my wife and I worked from dawn to dusk, 20 hours a day, seven days a week. Putting in all those hours didn't match my idea of independence and it gave me no time for my favorite sport—golf! Finally we both agreed that I should look for something else.

"I found it. Not right away. I investigated a lot of businesses offered as franchises. I felt that I wanted the guidance of an experienced company—wanted to have the benefit of the plans that had brought success to others, plus the benefit of running my own business under an established name that had national recognition.

"Most of the franchises offered were too costly for me. Temporarily all my capital was frozen in the motel. But I found that the Duraclean franchise

offered me exactly what I had been looking for.

"I could start for a small amount—a little over a thousand dollars—and that amount I could borrow. I could work it as a one-man business while getting a start. No salaries to pay. I could operate from my home. No office or shop rent or other overhead. For transportation I could use the trunk of my family car. (I bought the truck later, out of profits.) But, best of all, there was no ceiling on my earnings. I could build a business as big as my ambition and energy dictated. I could put on as many men as I needed to cover any volume. I could make a profit on every man working for me. And, I could build this little by little, or as fast as I wished.

"So, I started. I took the wonderful training furnished by the company. When I was ready I followed the simple plan outlined in the training. During the first period I did all the service work myself. By doing it myself, I could make much more per hour than I had ever made on a salary. Later, I would hire men, train them, pay them well, and still make an hourly profit on their time that made my idea of retirement possible—I had joined the country club and now I could play golf whenever I wished.

"What is this wonderful business? It's Duraclean. And, what is Duraclean? It's an improved, space-age process for cleaning upholstered furniture, rugs, and tacked down carpets. It not only cleans but it enlivens and sparkles up the colors. It does not wear down the fiber or drive part of the dirt into the base of the rug as machine scrubbing of carpeting does. Instead it *lifts out* the dirt by means of an absorbent dry foam.

"Furniture dealers and department stores refer their customers to the Duraclean Specialist. Insurance men say Duraclean can save them money on fire claims. Hotels, motels, specialty shops and big stores make annual contracts for keeping their carpets and furniture

fresh and clean. One Duraclean Specialist recently signed a contract for over \$40,000 a year for just one hotel.

"Well, that's the business I was able to start for a little over a thousand dollars. That's the business I built up over a period of eight years. And, that's the business I sold out at a substantial profit before I was fifty."

Would you like to taste the freedom and independence enjoyed by Mr. Haikey? You can. Let us send you the facts. Mail the coupon, and you'll receive all the details, absolutely without obligation. No salesman will ever call on you. When you receive our illustrated booklet, you'll learn how we show you STEP BY STEP how to get customers; and how to have your customers get you more customers from their recommendations.

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# HERE'S WHAT'S HAPPENING, BABY!

By Bill Apter

**T**HE WORLD WIDE Wrestling Federation Championship changed hands twice in a period of three weeks at New York's Madison Square Garden.

On January 18th, Ivan Koloff startled the entire wrestling world by pinning Bruno Sammartino, champion for the past eight years.

It was announced shortly after the match that there was no return clause in Bruno's contract, so the former champ was not entitled to a rematch. Promoter Vince McMahon promptly informed Koloff's

The newest egomaniac manager on the east coast is "The Grand Wizard," manager of Bruisin' Blackjack Mulligan. In a recent interview we asked the Grand One his opinion of newly crowned champion Pedro Morales. "My Blackjack could take on Morales, Koloff and Sammartino all on the same night—and beat them all within 20 minutes!" roared the Wizard.

As we tried to end the conversation, the Wizard reminded us, "It's been your pleasure speaking to me—remember that!" What a nice guy.



Wrestling's newest terror, gigantic Blackjack Mulligan, points threatening finger at our photographer as he leaves dressing room and heads for the ring in New York City. Looking on with obvious approval is Mulligan's gaudy manager, The Grand Wizard.

fiery manager, Lou Albano, that his champion would have to meet the number one challenger—Pedro Morales—on February 8th.

On that night, wrestling history was made again when Pedro defeated the giant Russian, making his reign the shortest in history.

Albano wasn't in the arena to see Koloff dethroned. Rumors said threats had been made on his life and he was told to stay home and keep his door locked.

Gito Mongol started a riot as fans tried to get at him for attacking Tony Marino. Former Mr. America Marino was lying flat on the mat after being slugged by Blackjack Mulligan when Gito entered the ring to meet Bruno Sammartino in the next match. Seeing that Sammartino hadn't yet arrived, the smaller of the Mongols decided to take some warmup shots at Marino's expense.

Before we knew what happened,



Bruno Sammartino rushed to help Tony Marino when the Mongol tried to kill Tony.

Sammartino was in the ring rushing to help Marino. Tony crawled under the bottom rope to safety and Bruno went on to defeat Gito.

The Magnificent Maurice has returned to the New York area, and he's as pretty as ever... Mil Mascaras and Ray Mandoza are a great new tag team. Keep your eye on them—they're going to the top... Jack Evan's style reminds us of the great Buddy Rogers... Gorilla Monsoon appeared on the Leon Lewis telephone-talk show and spent six hours answering questions called in by fans.

Florida Correspondent Tom Goode reports that Jack Brisco pinned Dory Funk Jr. in less than twenty minutes during an exciting non-title match in Tampa. If you're wondering why the championship

(Continued on page 10)





# An Important Message To Every Man And Woman In America Losing His Or Her Hair

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

Baldness is simply a matter of subtraction. When the number of new hairs fail to equal the number of falling hair, you end up minus your head of hair (bald). Why not avoid baldness by preventing unnecessary loss of hair? Why not turn the tide of battle on your head by eliminating needless causes of hair loss and give Nature a chance to grow more hair for you? Many of the country's dermatologists and other foremost hair and scalp specialists believe that seborrhea, a common scalp disorder, causes hair loss. What is seborrhea? It is a bacterial infection of the scalp that can eventually cause permanent damage to the hair follicles. Its visible evidence is "thinning" hair. Its end result is baldness. Its symptoms are dry, itchy scalp, dandruff, oily hair, head scales, and progressive hair loss.

So, if you are beginning to notice that your forehead is getting larger, beginning to notice that there is too much hair on your comb, beginning to be worried about the dry-

ness of your hair, the itchy scalp, the ugly dandruff — these are Nature's Red Flags warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

## HOW COMATE WORKS ON YOUR SCALP

The development of an amazing new hair and scalp medicine called Comate is specifically designed to control seborrhea and stop the hair loss it causes. It offers the opportunity to thousands of men and women losing their hair to bacterial infection to reverse the battle they are now losing on their scalps. By stopping this impediment to normal hair growth, new hairs can grow as Nature intended.

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keratolitic action it dissolves ugly dandruff. By tending to normalize the lubrication of the hair shaft it corrects excessively dry and oily hair. It eliminates head scales and scalp itch.

In short, Comate offers you in a single treatment the best that modern medicine has developed for the preservation of your hair. There is no excuse today except ignorance for any man or woman to neglect seborrhea and pay the penalty of hair loss.

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"My hair has improved. It used to fall out by handfuls. Comate stopped it from falling out."  
—D. M. H., Oklahoma City, Okla.

"My hair has quit falling out and getting thin."  
—D. W. G., c/o FPO., N. Y.

"My husband has tried many treatments and spent a great deal of money on his scalp. Nothing helped until he started using your formula."  
—Mrs. R. LeB, Piqua, Ohio

"Comate is successful in every way you mention. Used it only a few days and can see the big change in my scalp and hair."  
—C. E. H., N. Richland, Wash.

"My hair was thin at the temples, and all over. Now it looks so much thicker. I can tell it."  
—Miss C. T., San Angelo, Tex.

"Now my hair looks quite thick."  
—F. J. K., Chicago, Ill.

"My hair had been coming out and breaking off for about 21 years and Comate has improved it so much."  
—Mrs. J. E., Lisbon, Ga.

"I've used a good many different 'tonics.' But until I tried Comate, I had no results. Now I'm rid of dandruff, and itchy scalp. My hair looks thicker."  
—G. E., Alberta, Canada

"Used it twice and my hair has already stopped falling."  
—R. H., Corona, Cal.

"No trouble with dandruff since I started using it."  
—L. W. W., Galveston, Tex.

"It really has improved my hair in one week, and I know what the result will be in three more. I am so happy over it, I had to write!"  
—Mrs. H. J., McComb, Miss.

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## WHAT'S HAPPENING,

(Continued from Page 6)

wasn't at stake, here's why: Tarzan Tyler was slated to meet Funk in a title match while on the same card Brisco was to wrestle The Great Malenko. As Jack was wiping the mat with Malenko, the Super Inferno, who had wrestled earlier that evening, ran into the ring to help the battered Russian. Brisco grabbed the Inferno, locked him into a corner and ripped off his mask—revealing Tarzan Tyler!

When officials saw who had been under the mask, they demanded an explanation and promptly disquali-



Jack Brisco (above), who was involved in a weird double championship bout.

fied Tyler from wrestling in the championship match.

Brisco asked if he could take Tyler's place, since he hadn't even worked up a sweat with Malenko. The commission approved—on the condition that Funk's title wasn't on the line.

Brisco went on to defeat Funk in a good clean match. However, when Jack's hand was raised in victory, Funk went wild and started tearing the place apart. He was calmed down by the ring officials and sent to the showers as fans threw things and accused Dory of being a sore loser.

Wrestling fans all over the world were delighted by the news of Don Curtis' (right) recent comeback. Don, one of the best-liked matmen of all time, had been plagued with injuries. "I'm back in one piece again," he told us, "and I feel as strong as I ever did in my whole life." One thing is for sure: everybody is rooting for Don to win the world's championship.



While we're still in the Florida area, The Masked Infernos scored a major upset by defeating Jose Lothario and Danny Miller to win the Florida tag team championship... Don Curtis has returned to action and he really looks great... Dory Funk Sr. was asked by a fan why he's still wrestling. "Well," Funk replied, "I gotta keep in shape because I don't want my kids, Terry and Dory Jr., thinking they can whip their old man!"

Blackjack Lanza's manager, Bobby Heenan, may have found a way to return to St. Louis rings.



Blood-covered Bobby Heenan (above) is engaged in a feud with famed St. Louis promoter Sam Muchnick.

Heenan told our reporter: "Sam Muchnick has barred me from all the arenas in St. Louis. But he has no jurisdiction over the Channel 11 studio where the Championship Wrestling telecasts originate from. Now all the fans will be able to see beautiful me and also hear the truth about the rotten trick Muchnick pulled on me!"

Here's an unbelievable tag team—The Bruiser and Jack Brisco. They've been teaming around the St. Louis area and Bruiser tells us he couldn't be happier. "I'm teaching Jack how to wrestle rough-house," Bruiser said. "So now, when he gets into trouble, he'll know how to dish it out the same way they give it to him."

At the fans' request, the AWA sent a neutral referee to officiate in the Stan Pulaski vs. The Claw midwest title bout. But to the fans' dismay, they found out that even a neutral referee can't be everywhere at once. While the ref was arguing with The Claw, Rock Rogowski, who was at ringside, ran up and slugged Stan. Pulaski fell to the mat and Rogowski raced back to his seat. The Claw quickly ran over and pinned Stan and won the championship. Now fans are demanding that *two* referees work the return bout.

It'll be a wild match when Fred Blassie meets the Pro. If the Pro loses he must unmask. If Blassie loses he has to have his head shaved—in the middle of the ring!... Nick

(Continued on page 58)



## THIS IS A TRUE STORY\*

All details in our file #3789. Only the name of the Universal graduate has been changed to respect his desire for privacy . . . Ed.

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# TEXAS RASSLIN'

By Bill Woodall

**T**HE BLOODIEST AND most hotly disputed match in years recently took place at Fort Worth between NWA Champion Dory Funk Jr. and Iron Claw Master Fritz Von Erich. The fans feel that Von Erich should not have been disqualified in the third fall and a petition is being passed around to get Fritz a return bout.

Von Erich took the first fall when he caught Funk with a series of body-slams. But Funk was able to come back with his famous Spinning Toe Hold to capture the second fall.

Vicious action was the theme of the third fall. Von Erich was furious. He'd wanted to take the match and the title in two straight falls.

Fritz saw his opportunity early in fall three and caught Dory in his



FRITZ VON ERICH

deadly Iron Claw—but the champion ran for the ropes and Von Erich was forced to release the hold. Again the powerful German applied his Claw—this time to the face—busting Funk's head wide open!

They fell through the ropes and started fighting outside the ring. His head dripping with blood, Funk grabbed Von Erich and slammed his head into the TV announcer's table. Stun-



DORY FUNK, JR.

ned, Von Erich looked for the safety of the ring, as did Dory.

The two managed to crawl back into the ring where Fritz once more applied his Iron Claw. It seemed only seconds away—Von Erich would be the new World Champion!

Funk's blood was all over the place as Fritz kept putting more and more pressure behind his Claw hold. In a final effort, the champion crawled to



TORU TANAKA

the ropes. Von Erich was told by referee Danny Plechas to break the hold. Instead, he dragged Funk's limp body to the center of the ring.

Plechas didn't change his mind—he kept insisting that Von Erich break the hold. Fritz didn't seem to hear him. After warning him he'd be disqualified, Fritz still refused to break the hold. Then Plechas signaled the timekeeper to ring the bell and Funk was declared the winner by disquali-



JOHNNY VALENTINE

fication.

Dory had to be carried to the dressing room as the giant Von Erich continued to argue with Plechas. The majority of the crowd was on Fritz's side but Plechas refused to change his decision. So once again, Dory Funk was a bloodied and beaten champion who, by some miracle, retained his crown.

While we're still on the subject of wild matches, the bout that preceeded the Von Erich-Funk match was also a hair-raiser.

The match pitted Johnny Valentine against the Big O, Bob Orton. As the two were locked in an armbar, Valentine noticed his arch enemy, Toru Tanaka, sitting next to the TV announcer. Johnny promptly flattened Orton and went after Tanaka. Un-

(Continued on page 64)





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# THE FANS CLIMB ALL OVER PENNY BANNER!



Above: Penny gives the "go on, you're nuts!" sign to dissenters who disagree with her views on the controversial subject of women's lib.  
Left: This photo, taken in 1962 at Amarillo, Texas, shows Penny behind bars after a violent match. It symbolizes her feelings on subject.

## But How Can Anybody Not Still Love Her?

In a recent issue of "The Wrestler" we published an article in which the great girl wrestler, Penny Banner, sounded off on the controversial subject of Women's Liberation. Penny's opinions triggered a chain reaction from women all over the world who demanded equal time to either back up or repute the famous blonde's statements. Since we believe in the equal time concept, we are publishing herewith the pros and cons to Banner's off-beat opinions...

(Continued on page 16)



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**W**HEN I READ the Penny Banner story in your magazine my blood boiled," wrote Dorothy Michaelson, a 22-year-old college student who considers herself a leader in the "Women's Liberation Movement."

"Who says the average American woman sits around all day long with her head under the hair dryer? None of the women in our group do. And liberation doesn't mean that you have to look like a lady wrestler or be in shape to fight a war. Who says that our one purpose in life is to please men? If that's what Penny Banner thinks then she doesn't know what Women's Lib is all about. We please ourselves first and if the men don't like it—that's too bad!"

*Another who disagrees is Paula Ronson, who sent along a*

*picture of herself to help prove her point.*

"I guess I'm one of those girls Penny talks about. I sit around the house all day long and watch soap operas on TV. Sure I'm one of those who believe that women are equal to men. But it doesn't mean I have to go to a gym and work out or become a lady wrestler just to feel equal. Enclosed is a recent picture. Do I seem to be in such bad shape?"

*The ones who agreed with Penny turned out to be the men. Almost 100 percent of all the letters we received from men said Penny was right all the way.*

"What Penny said has needed saying for a long time," wrote J.G. Holcomb of Beaumont, Texas. "I'm sick and tired of all these women yelling equality and then wanting to be treated



Penny's husband, Johnny Weaver, who is also an internationally famous wrestler, playfully pours water on Penny's head while she butters his toast during breakfast. Their happy marriage is based on mutual respect.



Penny and Johnny arrive at the arena where they wrestled in co-main events.

like ladies of leisure. Also, you take a look at what most of these Women's Lib broads look like. They say they're not interested in men because I don't think any of 'em could get one. They all look like they got washed ashore in a shipwreck!"

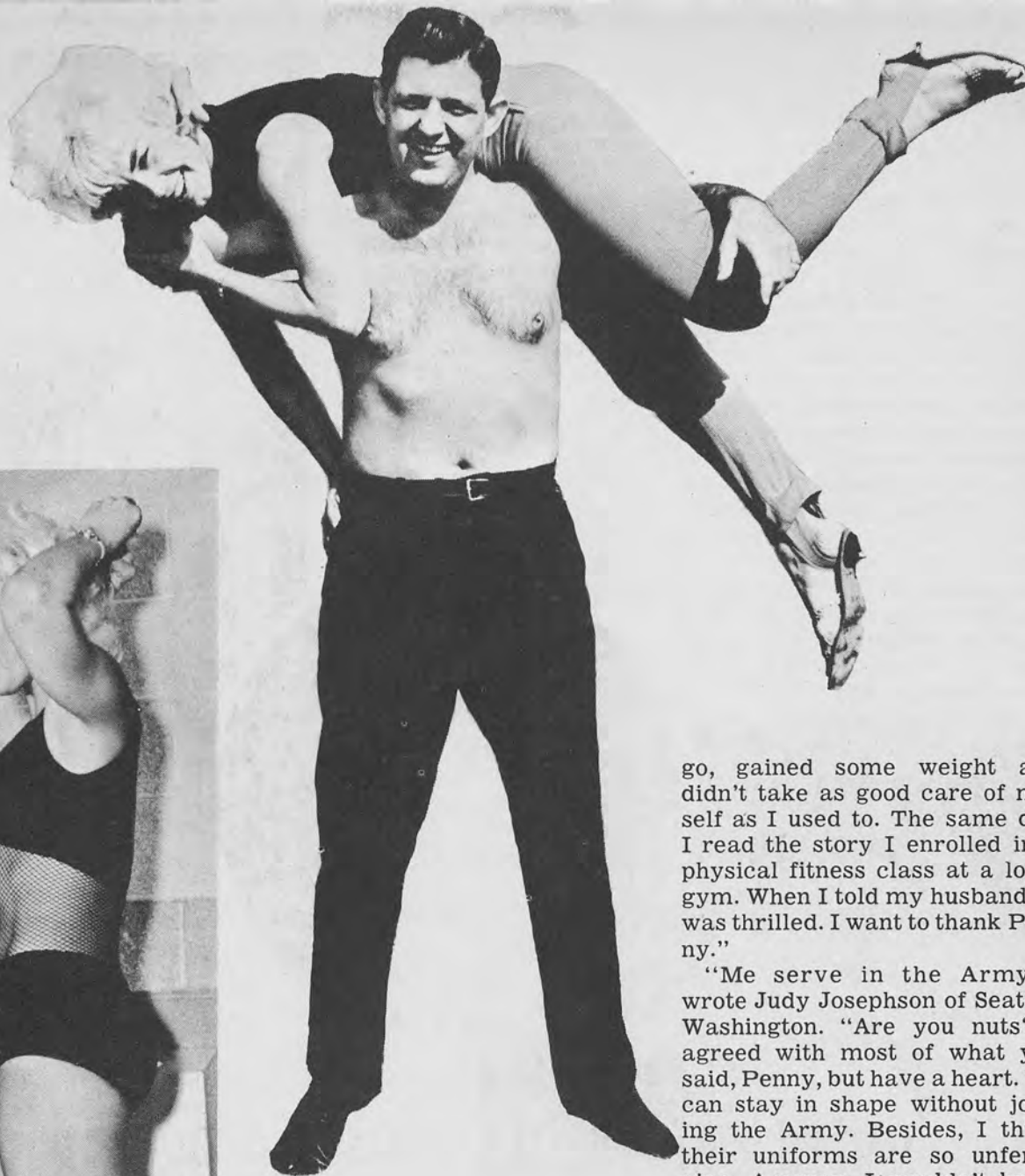
*Not all the women disagreed with Penny, although only some 25 percent wrote to say she was right.*

"When I read that story I felt as if Penny Banner was talking directly to me," penned Angela Bradley of Los Angeles. "I've only been married for three years but I noticed my husband wasn't taking as much interest in me as he used to. Then when I read Penny's story I knew why. After I got married I let myself





*In dressing room, Penny pins up her beautiful blonde hair before going into the ring. She has what is generally considered the finest figure in the girl wrestling profession. Above: Johnny picked up Penny and tossed her over his broad shoulders to prove that he's the boss in the Weaver family. "And that's how it should be," insists Penny. "The man has to be the boss in every successful marriage."*



go, gained some weight and didn't take as good care of myself as I used to. The same day I read the story I enrolled in a physical fitness class at a local gym. When I told my husband he was thrilled. I want to thank Penny."

"Me serve in the Army?" wrote Judy Josephson of Seattle, Washington. "Are you nuts? I agreed with most of what you said, Penny, but have a heart. We can stay in shape without joining the Army. Besides, I think their uniforms are so unfeminine. Anyway, I wouldn't know which end of a gun to stick the bullet into. Physical fitness is important but we've got to draw the line somewhere."

"Dear Penny," wrote Linda Morgan of New York. "I'm one of those phonies you talked about in your story. I burned my bra about a year ago and haven't worn one since. I work as a taxi driver, ask no favors from men or accept any. I consider myself their equal and demand they consider me the same. I think you lady wrestlers are a bunch of exhibitionists and just do it to get men excited. When I get married it will be to a man who loves my mind and not the body it happens to be encased in."

"I don't know how Penny Ban-

ner could say that lady wrestlers are feminine," wrote Sue Johnson of Milwaukee. "I've never seen Penny wrestle but the ones I have seen are all fat, musclebound clods who have no sex appeal at all. If that's what going to a gym makes you look like I'm just as happy to sit under the dryer."

"I am a successful businesswoman and I earn as much money as my husband," noted Lorraine Christiensen of Rochester, N.Y. "I do not feel it is my duty to do anything he wants just to please him. Sure, there are nights when I come home from the office too tired to do anything but sleep. But he has those nights too. If it's good enough for him it's good enough for me. We are

Banner (nearest the camera) tries to break painful hammerlock held by Tami Jones. "I think I have accomplished what I started out to do a long time ago," says Penny (below)—"To be tops in my profession, a good wife and a good mother."



Paula Johnson (dark suit) uses an armlock to bring Penny to her knees during recent bout at Charlotte, N.C. But Banner, who is normally a slow starter, soon broke loose and went on to win. "Most girl wrestlers are really great athletes and very strong," says Penny. "They can more than take care of themselves in arguments against the average man."

equals and I do not intend to break my neck in a gym just to please his sexual appetite."

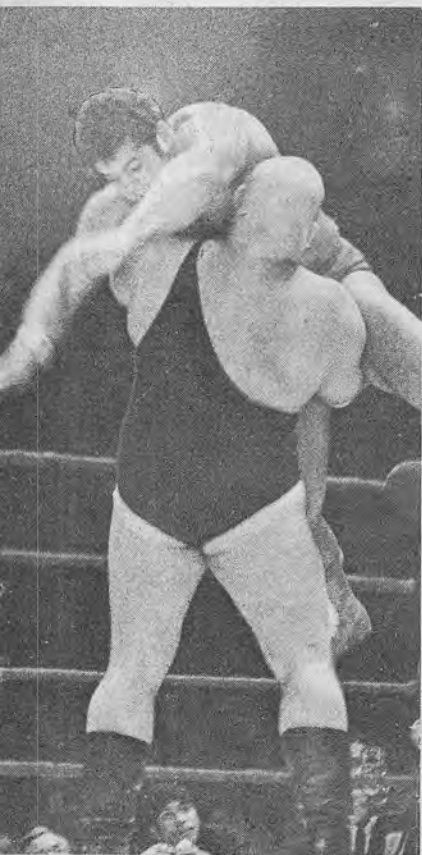
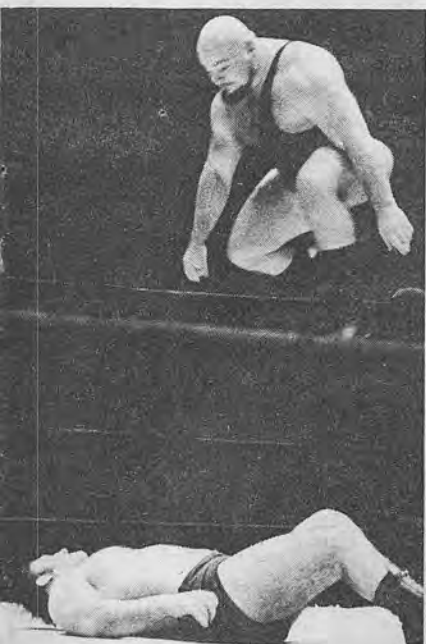
"Penny, you only told half the story," insisted Kathy Graff of Des Moines. "What about all the men who are so knocked out by their jobs that they're too tired when they get home? It isn't only the women who are out of shape. Many men are, too. Even more so! And they don't have to worry about equality. Be fair, Penny. Give both sides of the story."

However, the best letter came from an Army sergeant whom we will identify only as B.N.

"Dear Penny," he wrote. "I agree almost totally with what you said about American women not deserving equality. But why stick them in the Army? What did the Army ever do to you? We have enough trouble as it is trying to make men out of what passes for soldiers these days. Take my word for it, some of them are more feminine than your average housewives. So please, Penny, carry on your crusade if you want to, but one thing the Army doesn't need is athletic-minded broads!" □



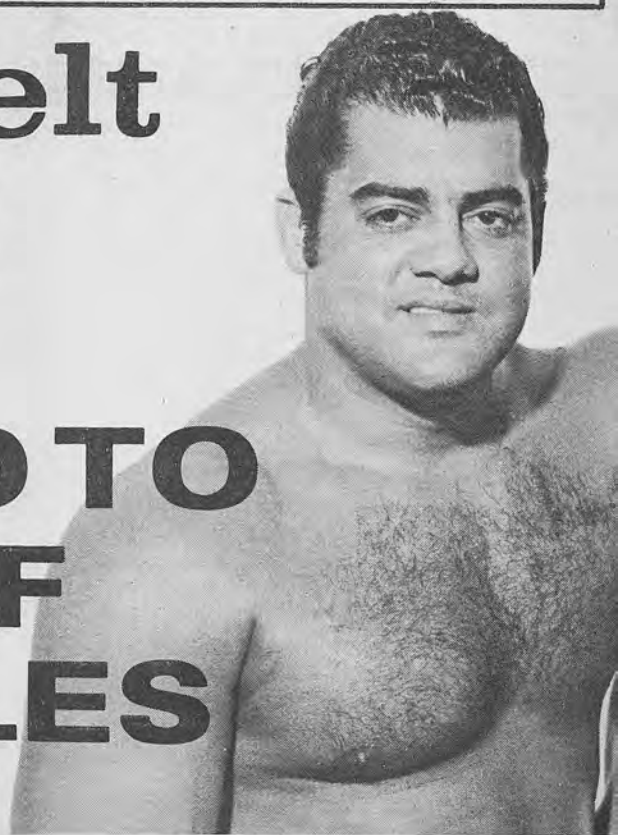
# ● **THREE DIFFERENT WORLD CHAMPIONS IN 21 DAYS!**



Never has wrestling been rocked by as many incredible upsets in so short a time as it was during the 21 day period between January 18, and February 8, 1971. On January 18, the impossible happened when Bruno Sammartino's historic eight-year reign as champion was brought to an abrupt end by Russian strongman Ivan Koloff. Then, on the stormy night of February 8, in the same arena where Sammartino had been cut down—New York's Madison Square Garden—brilliant Puerto Rican star Pedro Morales, fired with a fierce determination to avenge Bruno's defeat, demolished Koloff, making the Russian's championship reign the shortest in history.

Exclusive coverage of these dramatic events appears on the following pages. →

## **The Belt Passes FROM BRUNO TO KOLOFF TO MORALES**



# SAMMARTINO TO IVAN THE UPSET OF

**T**EARS RAN down the cheeks of a pretty, 21-year-old woman as she sat stunned in her ringside seat. An older woman was crying, too, while a 70-year-old man simply stared straight ahead at the now empty ring.

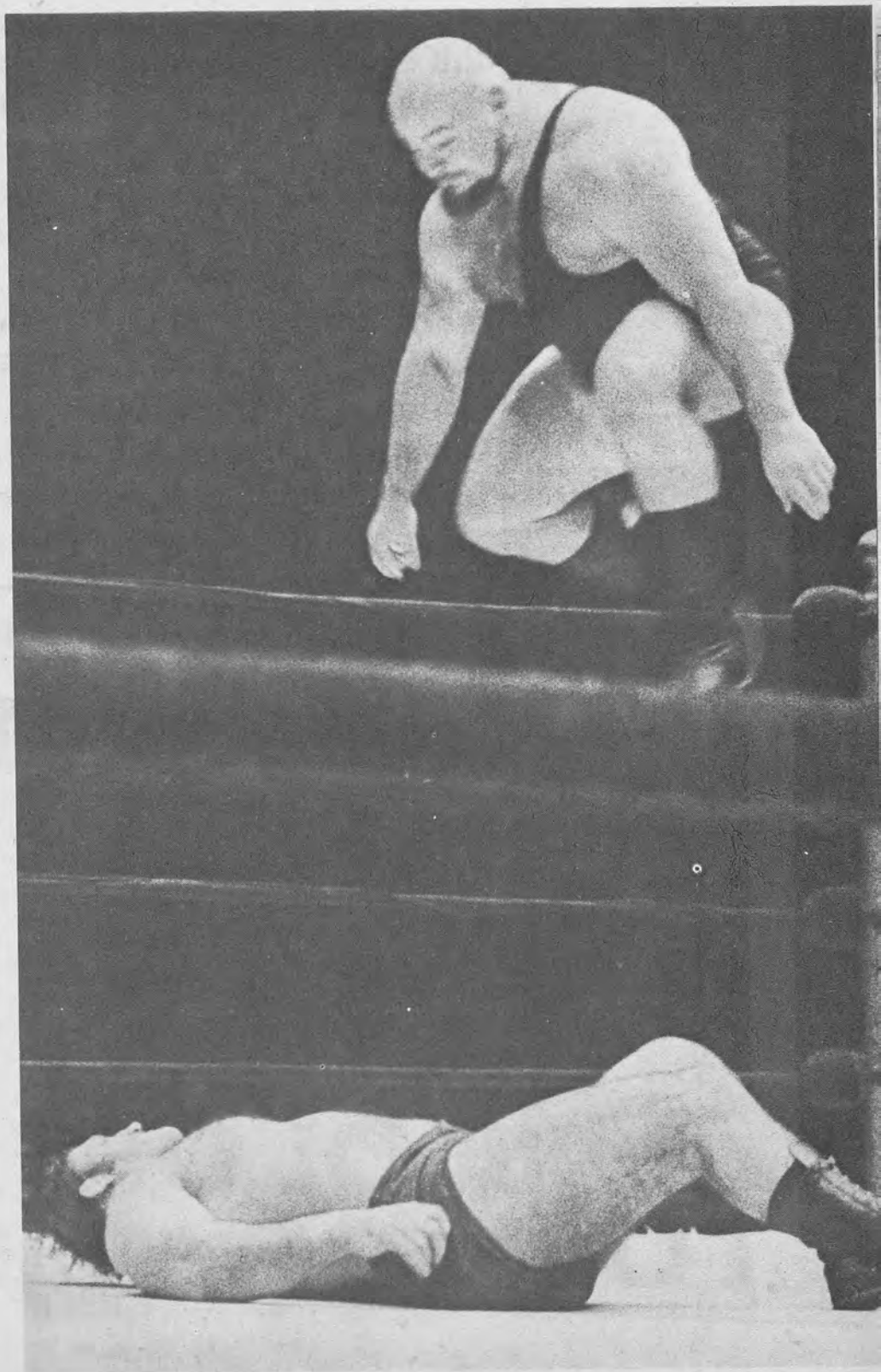
Quietly, as if after a funeral service, fans filed slowly out of Madison Square Garden that night of Jan. 18. One man said he felt like he was walking out of a wake. For many fans those were exactly the circumstances. They could not, or would not, believe what they had just seen.

For after eight long years and 110 title defenses, Bruno Sammartino was no longer the World Wide Wrestling Federation Heavyweight Champion of the World. The belt had been placed around the broad waist of Ivan Koloff, a 298-pound Russian who had pinned Bruno after first softening him up with a devastating Atomic Drop.

It was the second time in recent weeks Koloff had beaten Bruno, but the first came on a disqualification and thus Sammartino retained his championship. But even Bruno couldn't quibble about the circumstances of January 18th.

"He just had a good night," the ex-champ later said. "I had a bad one."

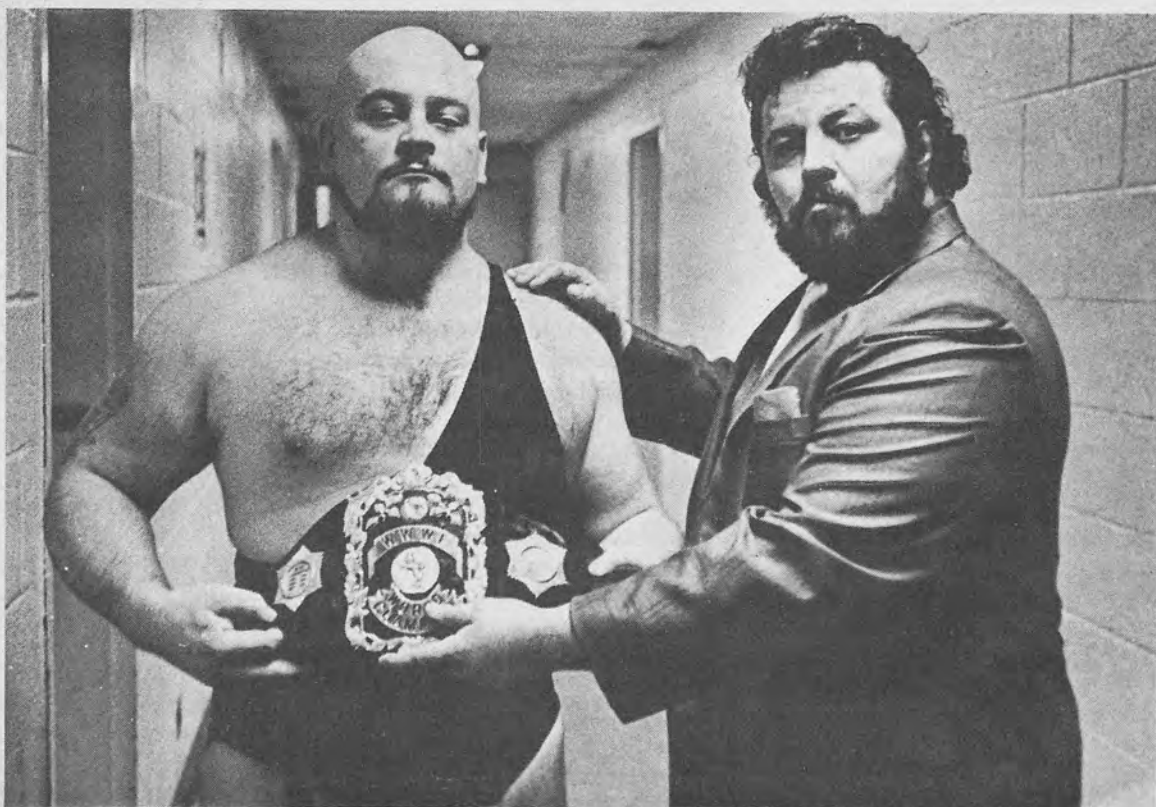
It was a bad night, too, for the 21,106 fans who jammed into every available space at the Garden. New York area fans had often seen their beloved champion come perilously

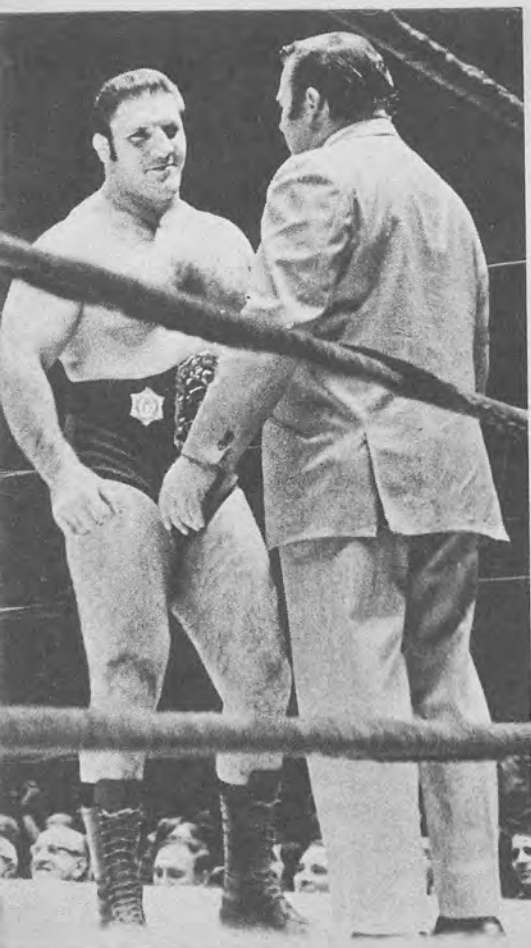




# LOSES TITLE KOLOFF IN THE CENTURY

Left: After weakening Bruno with a combination of blows to the head and body and catching him off guard with a booming knee-lift, Koloff mounted the ropes and came zooming down on the outstretched champion. Sammartino took the full impact of the devastating Atomic Drop on his chest, causing ringsiders to gasp in horror. One man screamed, "Bruno's rib cage must have collapsed!" While Sammartino's ribs somehow withstood the tremendous blow, he was unable to keep from being pinned. Right: Koloff is declared new champion by referee. Below: Soon after bout ended, Koloff and manager, Lou Albano, posed with newly won belt for this exclusive Inside Wrestling picture.





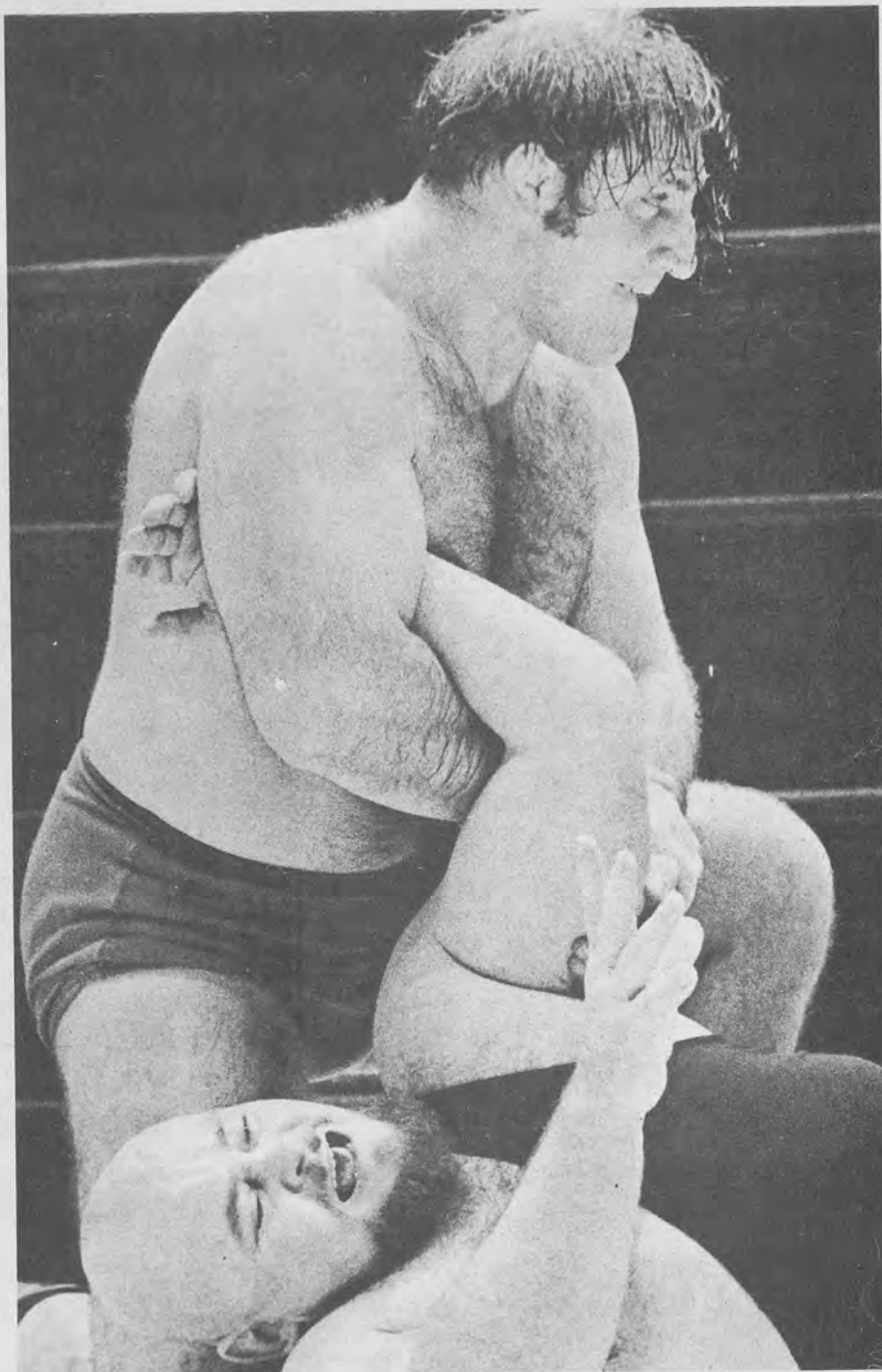
*Sammartino seemed calm and confident as he came into the ring on that fateful night. Above: he confers with manager Arnie Skoaland. Right: Bruno clamped this armlock on Koloff soon after bout began.*

close to losing his title, but somehow they knew Bruno would always find a way. This night, however, he didn't.

"Bruno lost to a better man," crowed cocky Lou Albano, Koloff's manager, after the big upset. "I knew Ivan was going to win tonight."

"When Tony Angelo managed Koloff he overworked him," Albano continued. "He trained him too hard. I cut down his training schedule and he found that it gave him more stamina. Going into this bout tonight I knew Koloff was unbeatable. It was my expert advice—my superior training methods—that were behind Ivan's victory."

Even Bruno had admitted that Koloff was not the same wrestler



under Angelo as he has been under Albano. A few days before the match he told one interviewer that he had wrestled tougher and stronger men than Koloff. "But I've seen a definite change in him since Albano took over," Sammartino added.

It was not, however, strength or superior training methods that defeated Bruno. The ending came with swift suddenness.

The capacity crowd was in a joyous mood as Arnold Skoaland led Bruno down the aisle. Koloff and Albano were already in the

ring after having been roundly booed by the assemblage.

Sammartino got off to a fast start, throwing Koloff to the mat three times in rapid succession before the Russian crawled between the ropes for a breather. Getting himself together, Koloff lifted Bruno in the air for the first of a series of crushing body slams. But Bruno bounced up quickly and reversed the procedure on the bearded Koloff. They went on like that for 14 minutes, trading body slams and forearm smashes, although neither seemed to be in serious trouble.



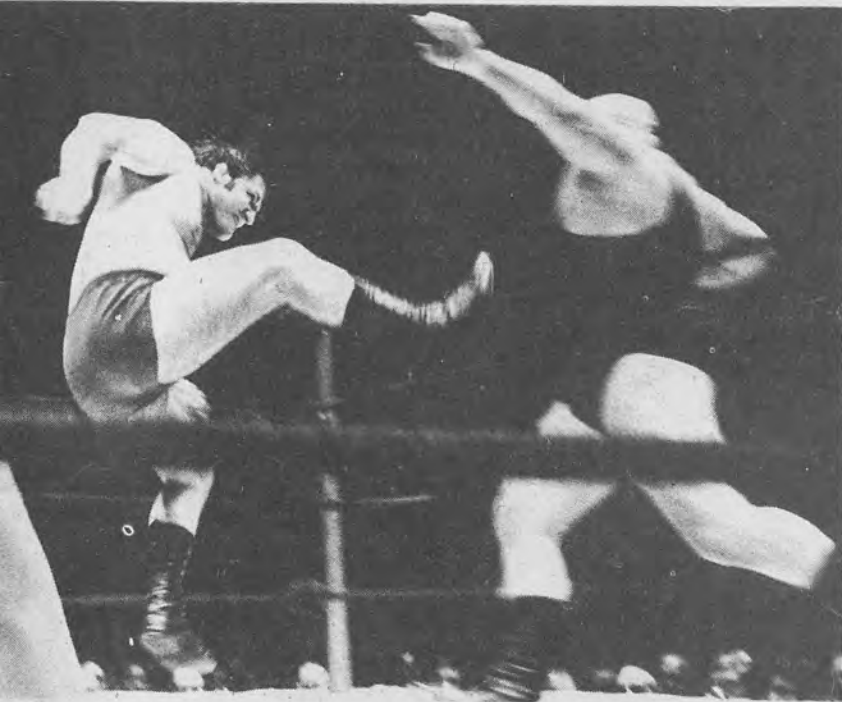
Then it happened!

Koloff caught Bruno in an arm bar and whipped him off the ropes. As Sammartino rebounded, Koloff waited and caught him with a knee lift right in the face. Sammartino fell as if his legs had been chopped off with an axe.

Grinning confidently, Koloff climbed to the top rope, preparing to explode an Atomic Drop on Bruno's stretched out body. The fans screamed for Bruno to move out of the way. But he was too stunned and too weak. Sammartino on his back, was looking up at Koloff. It was the look of a desperate man who knew what was coming but could do nothing to avoid it.

Down came Koloff, his 298-pounds aimed directly at the fallen champion. His knee smashed into Sammartino's face, then Koloff rolled his weight across Bruno's

*Bruno was clearly in control during the early part of bout as he flipped the huge (298-pound) Koloff around with ease (right), and booted him (below) when the savage Russian tried to take the upper hand with assorted foul tactics.*

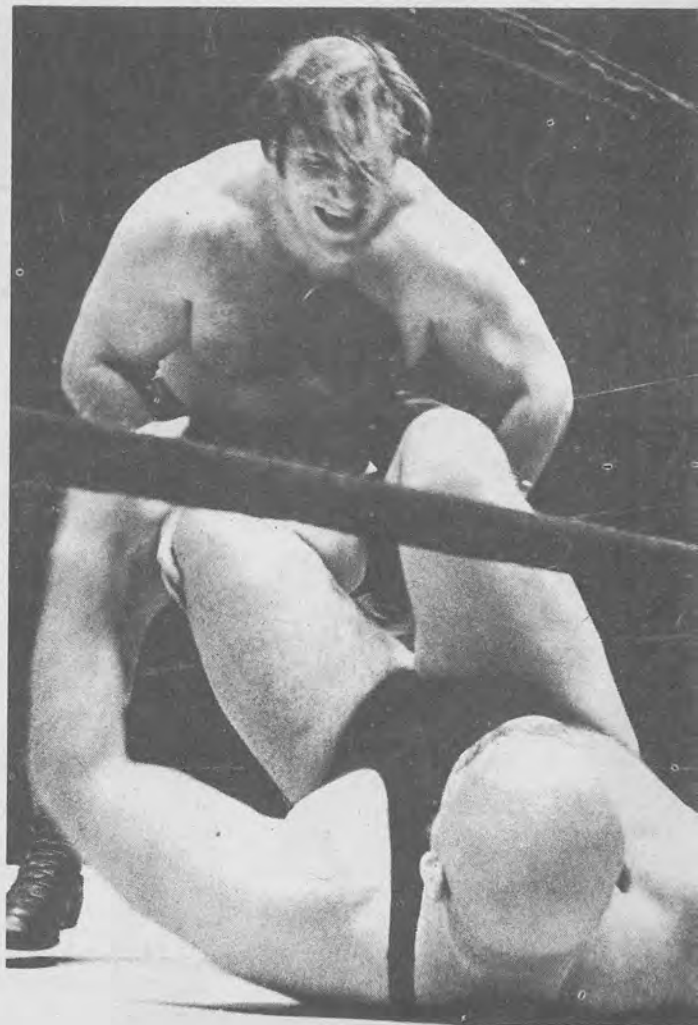


shoulders. The referee counted to three—and more than 21,000 people sat in dumbfounded silence.

It wasn't until Arnold Skoaland rushed into the ring to help Bruno that the fans began to realize what had happened. First there was mumbling, then cries of "Oh, no!" and "It can't be!" And finally the tears. Many tears.

Promoter Vince McMahon stood in front of Koloff's dressing room shaking his head. "A terrible thing has happened here tonight," he said in a trembling voice. "After eight years Bruno Sammartino has

*At one point, Bruno made a desperate effort to catch Ivan in a deadly Boston Crab hold. First he tried to lock the Russian's legs under his arms before attempting to twist him around. But Koloff kicked the champion away (right), thereby evading certain defeat.*



been beaten."

Albano ushered writers and photographers into Koloff's dressing room. He was all smiles as he posed for pictures with his new champion.

"A great win. A great victory," Albano kept repeating. "Ivan has worked long and hard for this. He was capable of becoming champion two or three years ago but he just didn't have the right manager. He has the ability to be one of the greatest champions this sport has ever known—as long as he listens

to me! Sammartino was stupid. He didn't even put a return match clause into the contract. Now he'll have to chase us for a title match, like we had to chase him."

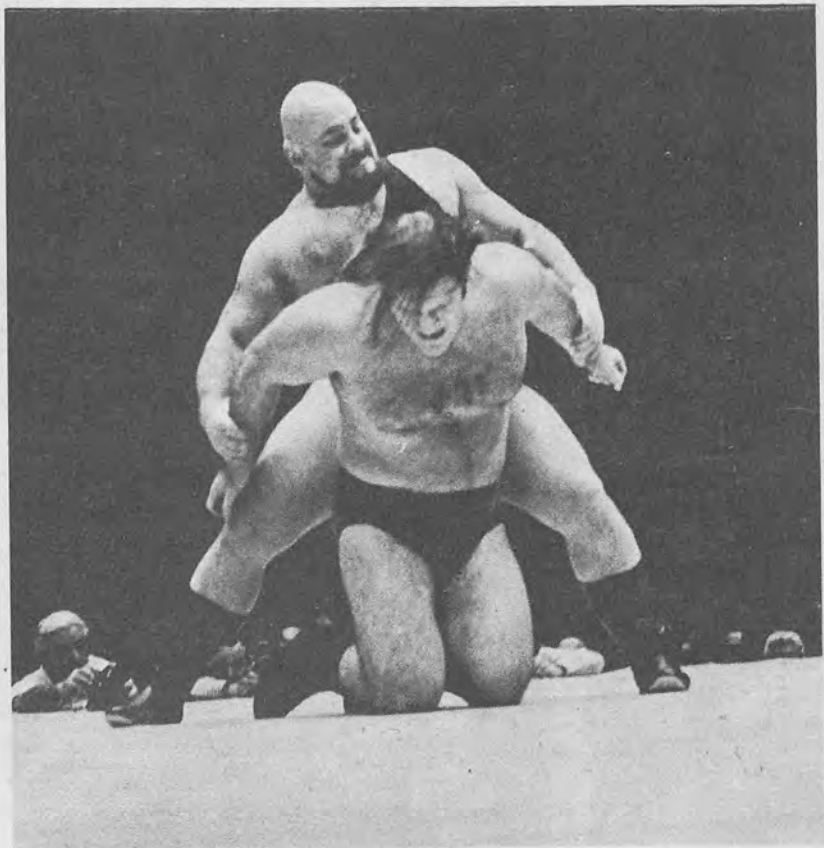
The door to Sammartino's dressing room remained closed for a long time. "The champ is still too shaken to speak to anybody," Skoaland said. "You have to understand and be patient. It is not easy for a man to lose something he has had for eight years. He is not so upset for himself. He feels

upset about the fans. He feels he let them down. I told him he's still a champion, but this is probably the hardest moment of his life. Give him time. He'll be back."

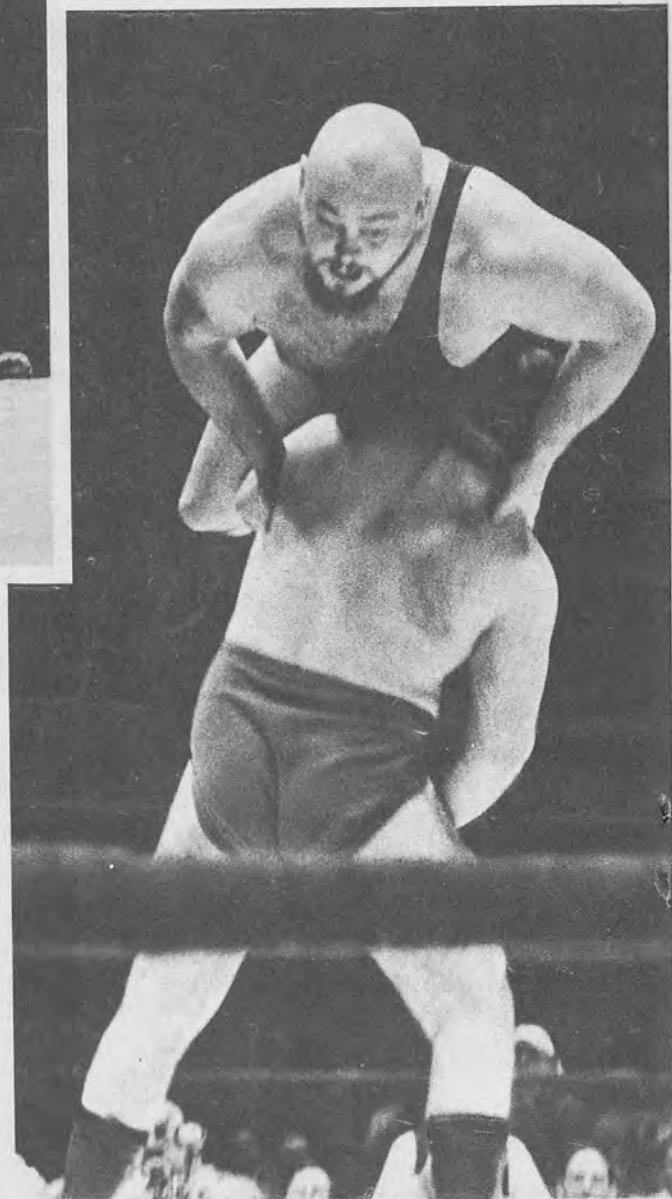
It was almost half an hour since the end of the match and yet people still were sitting in their seats. The atmosphere resembled that of a great tragedy—of a house burning down or a hurricane.

Red-eyed fans stared emptily into the ring as if waiting and watching could erase what had happened. Some talked to their friends in whispers. Others just dabbed their eyes with handkerchiefs.

"I knew that someday this would happen," said a woman in a blue dress who appeared to be in her forties. "It couldn't go on forever. I was here in '63 when he beat Buddy Rogers for the championship. It seemed that Bruno just couldn't



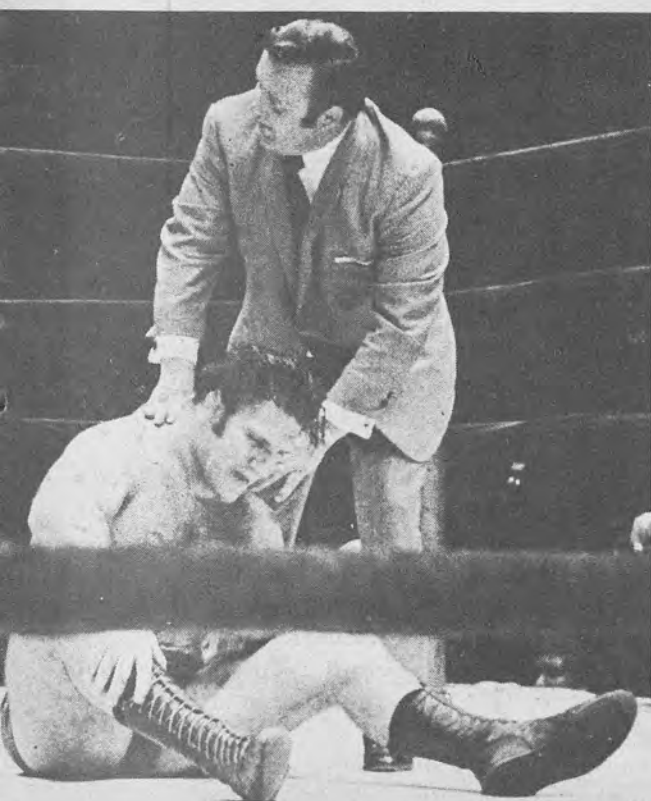
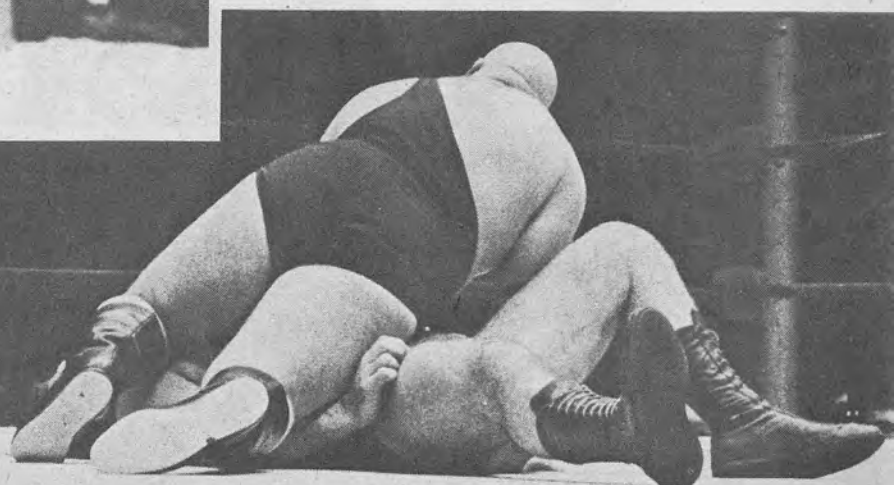
Above: Koloff punishes Sammartino with painful Surf-board hold. When Bruno finally managed to break free, he tried to lift Koloff (left) for a body slam. But the challenger was too fast and scurried out of danger. Bruno then brought the crowd to its feet when he catapulted Koloff over his shoulders (right).







Crucial point in the bout came when Bruno had Koloff backed into a corner and then charged him in an attempt to set Ivan up for a flying headlock. But as Sammartino charged into range Koloff was ready. He brought up his knee, catching Bruno in the pit of the stomach (left). Koloff followed with that fatal Atomic Drop and then scored the pin which made him champion (below).



The dazed Sammartino, now an ex-champion, is consoled by Arnie Skaaland immediately after he was pinned. The huge crowd was so stunned it remained silent, as if at a funeral, and not until many minutes later did people realize what had happened—one of the greatest sports idols in history had finally been beaten.

lose, although I knew that eventually he would. It happens to them all. I thought I was prepared for it happening. But now that it happened, I just can't accept it. I feel helpless and lost. I love Sammartino. I think of him as a brother. We never met but when he was in that ring I felt as if he were wrestling just for me. Now it's over. I feel like there's been a death in the family."

A death in the family. It was a very apt description of the sight in the Garden after the bout. Usually wrestling fans leave the Garden laughing, smiling, joking. But on January 18th, 1971, there were no smiles, no laughter. On January 18th, for New York wrestling fans, there was a death in the family.

That's what it was like on the night Bruno Sammartino finally lost his title.



# HOW PEDRO MORALES BECAME CHAMPION OF THE WORLD



**W**HEN YOU'RE A member of a minority group in a city as big as New York sometimes the only thing you have is pride."

That was what one distinguished member of New York City's Puerto Rican community said as he sat at ringside before Pedro Morales would attempt to take the heavyweight wrestling championship of the world away from massive Russian powerhouse Ivan Koloff.

New York's Puerto Rican community is fiercely proud of its accomplishments. And when one of its members sets out to bring honor and more pride to his people the Puerto Ricans can always be counted upon for their maximum support. So on this night, thousands of Puerto Ricans had come to Madison Square Garden in anticipation of celebrating an historic event—the crowning of Pedro Morales as the first Puerto Rican heavyweight wrestling champion in history!

As if the pressure on Pedro Morales hadn't been enough, he now had the added burden of preserving the pride and carrying the banner of thousands of his countrymen.

The Puerto Ricans weren't the only ones who had a stake in this match either. Thousands of fans had been stunned when Koloff won the championship belt from Bruno Sammartino just three weeks before. They knew that Morales and Sammartino were



**What thoughts flash through a wrestler's mind on the most important night of his life? In this exclusive article, the new world's heavyweight champion explains his innermost feelings as he talks about the historic bout that made him champion.**



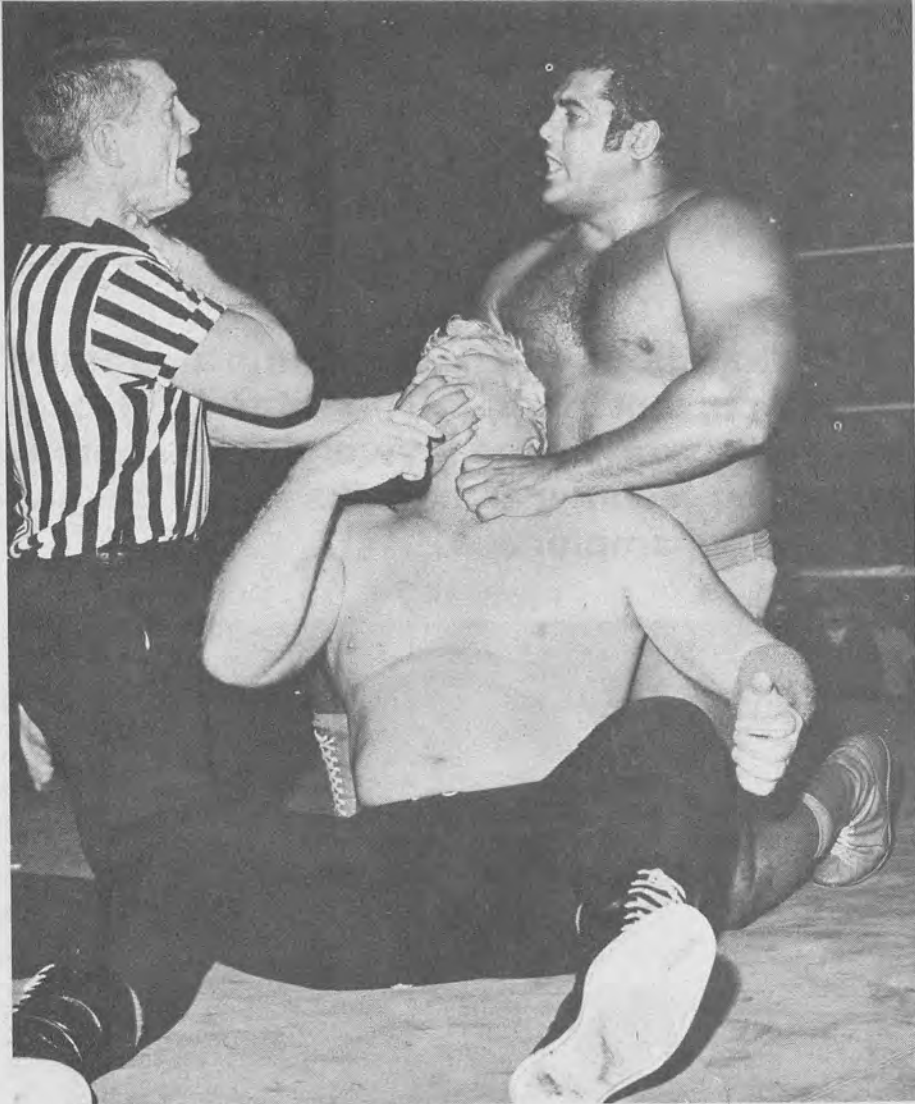
*Left: In a desperate attempt to slow down his aggressive foe, champion Ivan Koloff lifts Pedro Morales with a crotch hold and tries to knock him senseless by slamming him into the corner post. But seconds after this picture was taken, the spunky Morales whipped his body around to the right and spun out of danger. The crowd, sensing that the end had come for their idol, Pedro, let out a deafening sigh of relief when Morales broke free. Above: Inside Wrestling's Bill Apter interviews new champion Morales after his thrilling victory.*

close friends. They, too, were counting on Pedro to win back the belt. And every one of these factors weighed heavily on the young man's mind as he took that long walk from the dressing room to the ring.

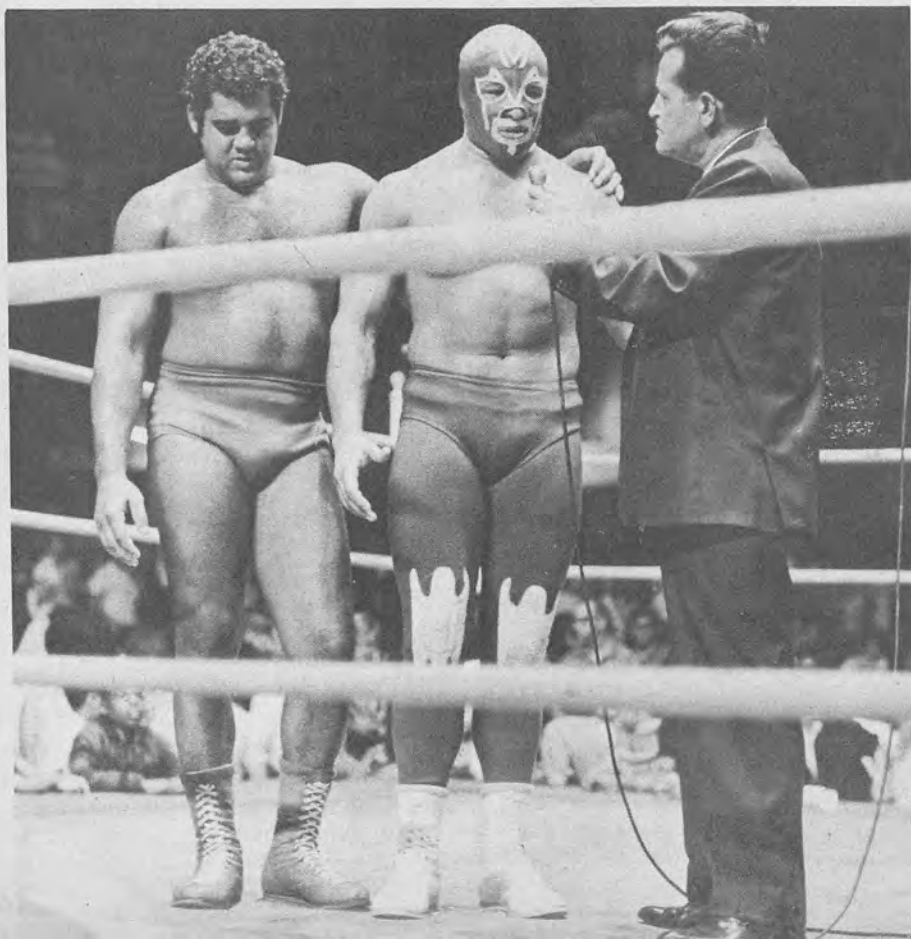
"I was nervous," Pedro said, describing the feeling he had before the match began. "I was nervous and I was scared.

"When I came out of the dressing room I was actually sweating. I kept seeing my idol Bruno in my mind when he lost the title three weeks ago. It was like I was watching an instant replay. I saw Koloff coming off the top rope with his Atomic Drop. And I saw the way the fans reacted when Bruno was pinned. Bruno and I discussed strategy before that match. We worked out together. We decided that the best way to avoid losing was not to let Koloff get me in a position where he could use his Atomic Drop. I tried to concentrate on remembering that.

"I got closer to the ring and the fans saw me coming. They gave me a tremendous cheer.



After several years of main event wrestling around New York, Morales went to California where he became an overnight sensation. Above: He is about to apply the finisher to tough German strongman Karl Hissinger after a wild slugfest at Los Angeles. Left: Pedro with masked partner Mil Mascaras.



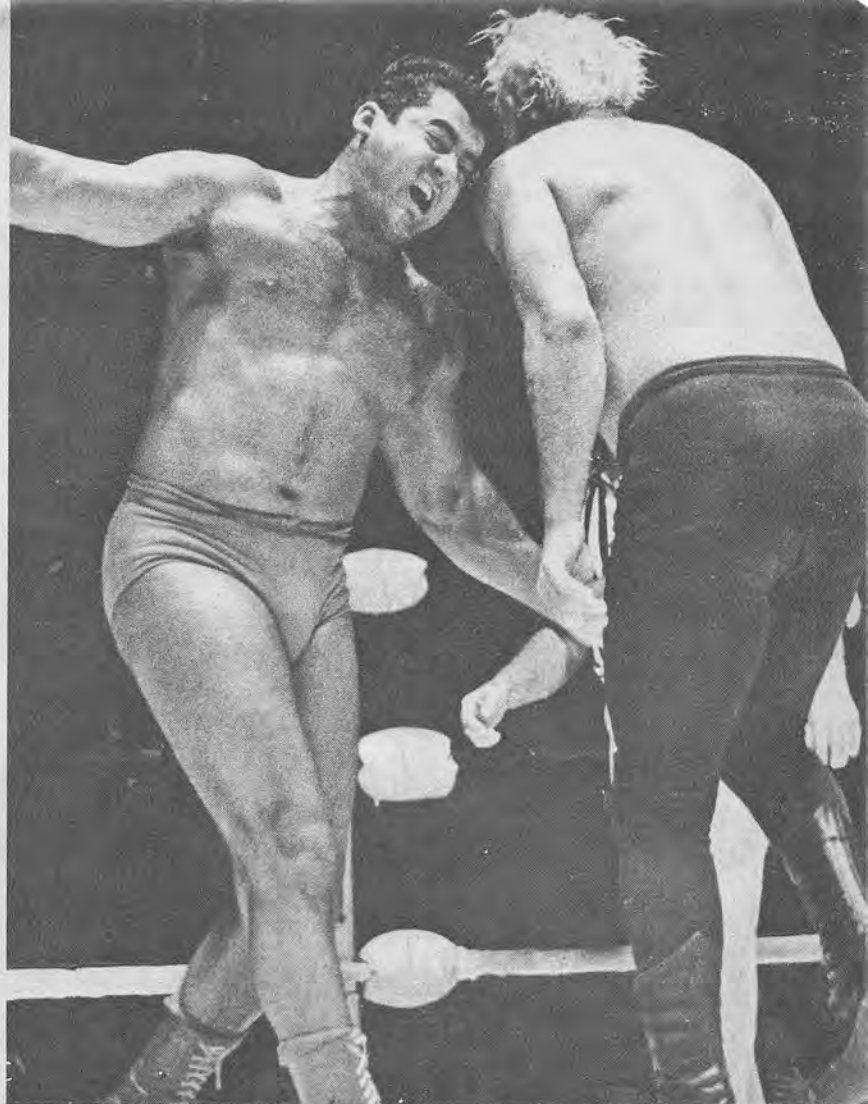
When I saw them waving Puerto Rican flags I got the chills. It was good to know I would have so many fans cheering me on. Few people realize the importance of something like that. But it also increases the pressure—knowing you'll be letting so many people down if you should get beaten.

"I was standing in the ring when I heard the fans begin to boo. I turned around and saw Koloff coming down the aisle. He was wearing the belt—the same belt I had sworn I would be wearing before this night was





Above: Morales (right) with his most famous tag team partner, Pepper Gomez. Together, they won the tag team title in California where they enjoyed enormous popularity. Right: Pedro digs his fist into stomach of villain Buddy Austin.



over. But as I watched Koloff I noticed something strange. Then suddenly it hit me. Lou Albano was nowhere in sight. And that bothered me because I knew Koloff doesn't even brush his teeth unless Albano tells him to. Were they cooking something up or was it going to be just Koloff and me in the ring? Later I found out that Albano had received threats on his life if he showed up that night and the Commission advised him not to be there. But as I stood in the ring I naturally suspected something funny—and I wondered where Albano was.

"Koloff came into the ring and he was sweating, too. I was glad because it meant that he was probably as nervous as I was. Except he had more to be nervous about. Albano wasn't there, and he was defending the belt he'd won only three weeks ago and there were more than 21,000 fans

who would have gladly torn his head off if given the opportunity.

"He took off the belt and someone brought it back to the dressing room. The referee motioned us to the center of the ring. The fans were shouting 'Mor-al-es, Mor-al-es' in a sing-song fashion. It was time and all I could think of was whether or not anybody noticed how scared I was.

"I wasn't afraid of Koloff. I just didn't want to let all these people down—especially Bruno. The referee started to give us instructions but Koloff yelled in his broken English that he didn't need instructions—he knew what to do.

"It was almost comical. He was even more scared than I was. I laughed and that relaxed me. I was now as ready as I would ever be.

"When the bell rang I tried to get the jump on him by rushing him and hitting him in the

mouth with a forearm smash. His lips bled slightly but he didn't react. Only his eyes followed me. He returned my initial attack with a kick to my stomach. And when I doubled over he kicked me in the head. I was dazed but not as much as he thought. As he came closer I slugged him in the stomach. Taking advantage of the change in momentum I followed up with a dropkick and he rolled outside the ring to regain his balance.

"I got him in what I thought was a good armlock but he took me down by pulling my hair. 'Stupid' I said to myself. I should have been ready for that. I managed to get back on my feet but he pulled me down by the hair again. This time the referee caught him in the act and forced Koloff to break the hold. As he came toward me I grabbed his arm and tossed him over my back. He stepped outside the ropes

*Below: During a bruising bout at Madison Square Garden back in May, 1963, Morales explodes his tremendous drop kick into the body of Willie Bath, whom he battered into submission in a scant one minute and 35 seconds. In those early days of his career, Pedro won the admiration of east coast fans with his enormous courage and spectacular flying offensive. The picture (right) of Morales was taken only a few days before he left California for New York. "I had enough of California," he said. "I was very anxious to return home—to New York."*



again. He wasn't taking any chances.

"When he got back into the ring he caught me with another kick, this one in the face. I went down but I wasn't as dazed as I thought. 'C'mon Koloff,' I said to myself. 'Get on that top rope. I'm not as hurt as you think.' It was like he had read my mind.

"He started to climb up the ropes preparing to finish me off with his Atomic Drop, the same way he beat Sammartino. But as he catapulted off the top rope I rolled away. He came down on his knee. While he was down I decided to hit him with an Atomic Drop. I came down on him and his shoulders hit the mat. The referee counted to two before

Koloff threw me off.

"He wrapped me in a bearhug and I struggled to get out but couldn't. My ribs felt like they were being crushed. Then somebody at ringside yelled in Spanish for me to hit him in the ears. I did and Koloff ran off screaming. I felt like stopping to say 'thanks' to that fan but taking my eyes off Koloff would be a fatal mistake.

"I went in toward him, planning a series of hip rolls. But he grabbed my arm, spun me around and had me in a full nelson before I knew what had happened. We were near the turnbuckles in the corner so I figured I'd climb them and flip over him. But halfway up I changed my mind. I propped my leg against the turnbuckle

and pushed backwards as hard as I could. We both fell backwards and Koloff landed on his back with me on top of him. I heard the referee counting and the next thing I knew I was told to break the hold and my hand was raised in the air.

"Out of nowhere Bruno rushed into the ring carrying the belt he had worn for eight years. As he placed it around my waist the fans went wild with joy. They were waving their flags and banners and cheering like crazy.

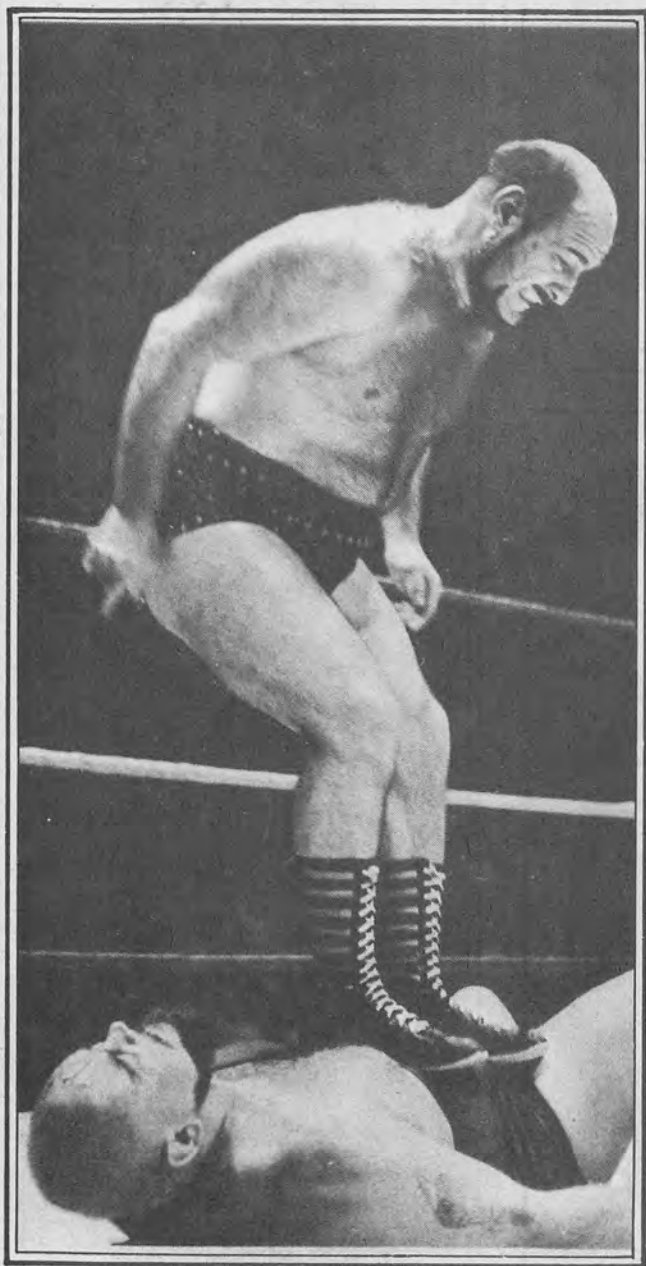
"When the announcer approached the microphone and said 'The winner and new heavy-weight champion, Pedro Morales,' I leaned back on the ringpost and tried to catch my breath. I felt like laughing and I felt like crying. I don't remember ever going back to the dressing room but somehow I got there. I was exhausted and I remember collapsing into a chair. And one thought kept racing through my mind.

"I am so proud, I kept saying to myself. This is a dream come true. I am proud for myself. I am proud for my people." □



# EXCLUSIVE PICTURES

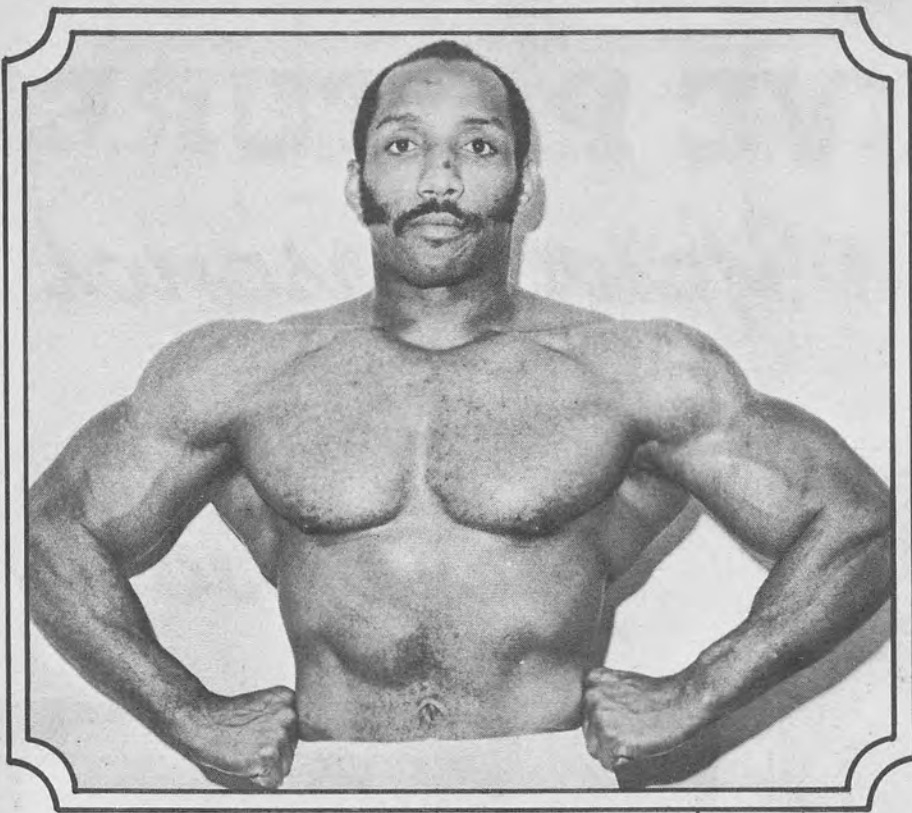
## *For Your Personal Wrestling Scrapbook*



**MAURICE (MAD DOG) VACHON  
LEAPS ON  
IVAN KOLOFF'S STOMACH.**



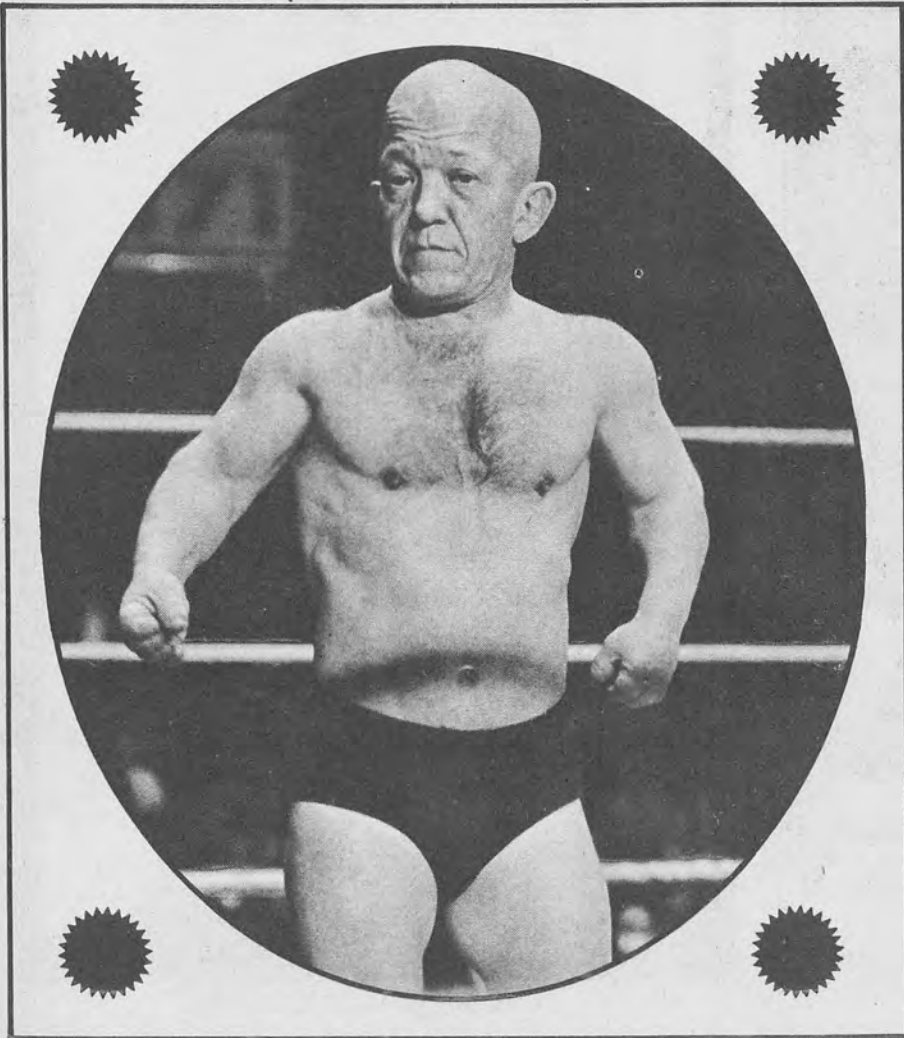
**VICKIE WILLIAMS**



**EARL (Mr. UNIVERSE) MAYNARD**

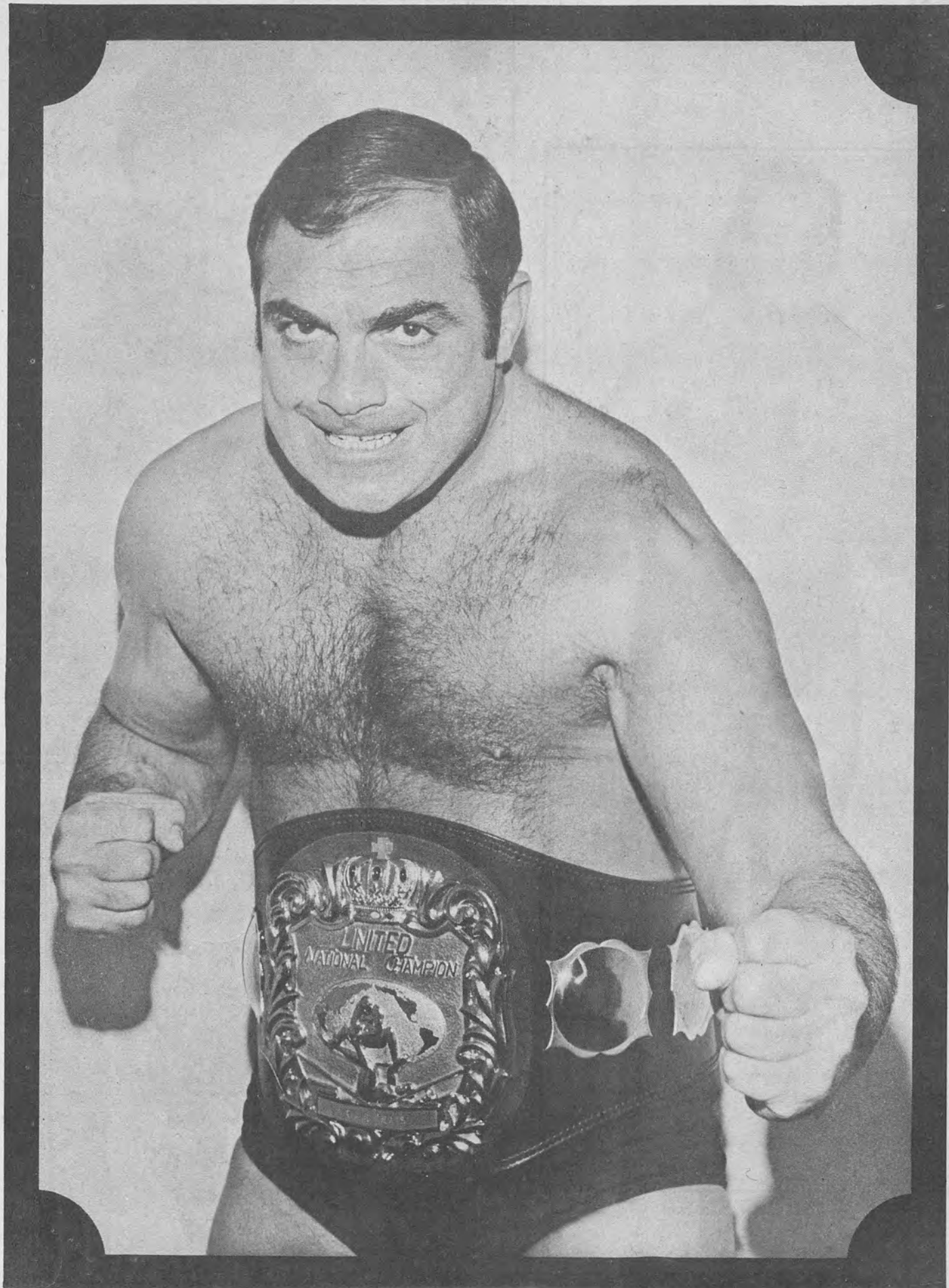


**SHERRI LEE**

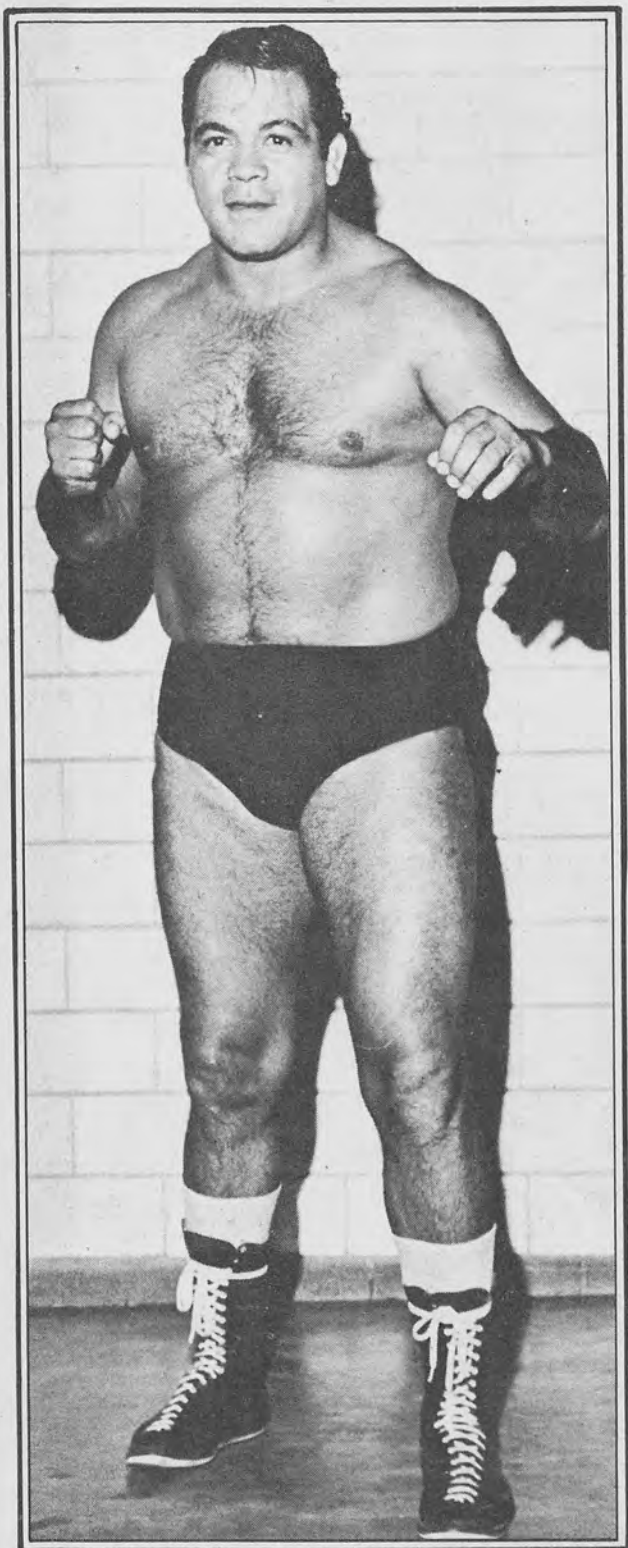


**SKY LOW LOW**

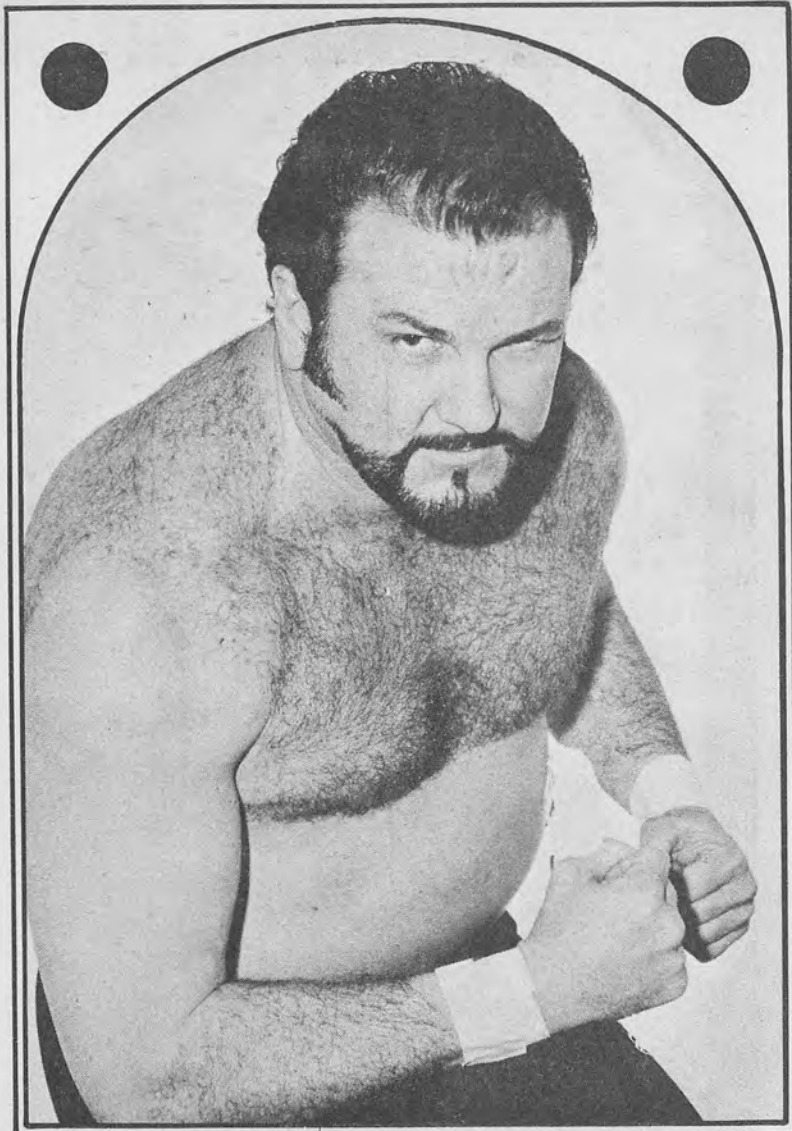




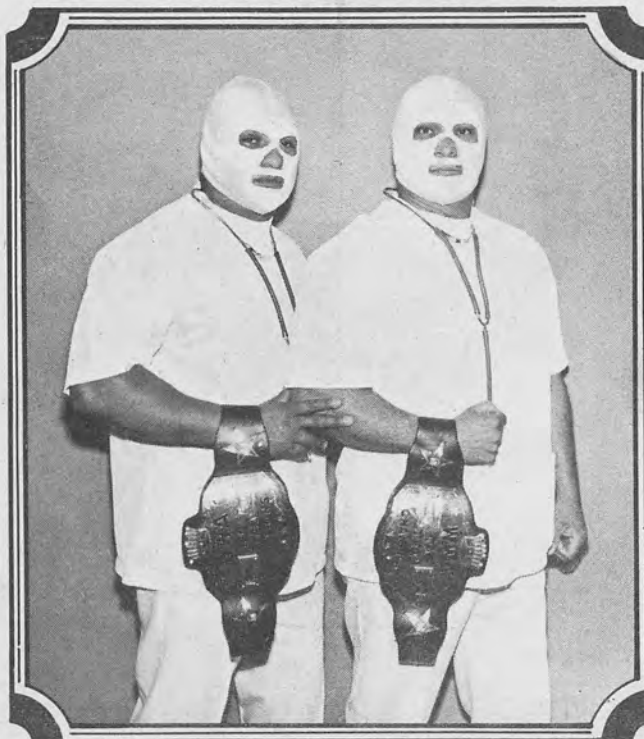
JOHN TOLOS



**JOSE LOTHARIO**

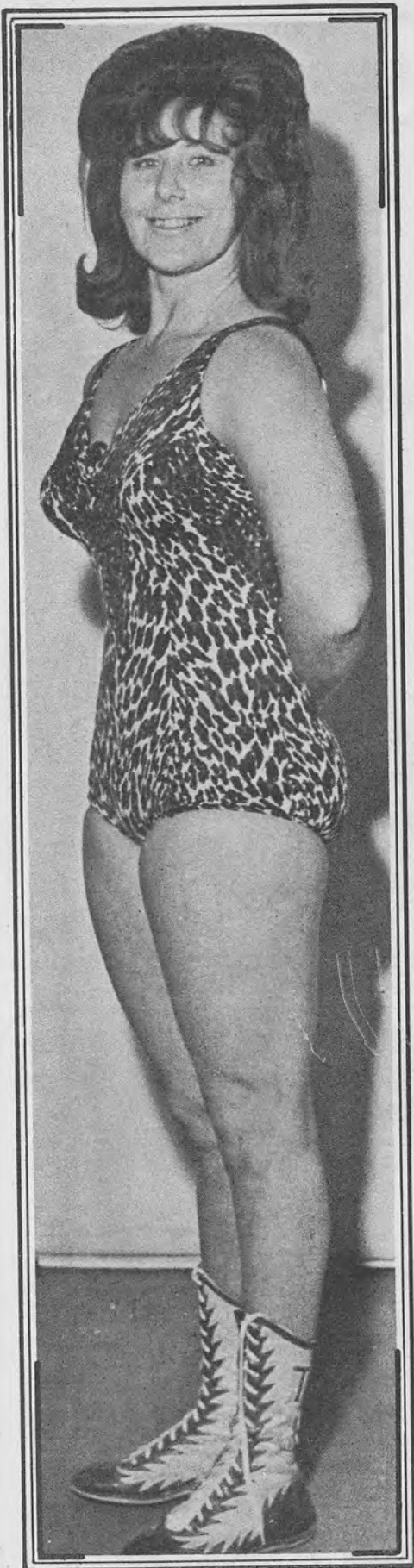


**DUTCH SAVAGE**



**THE MEDICS**

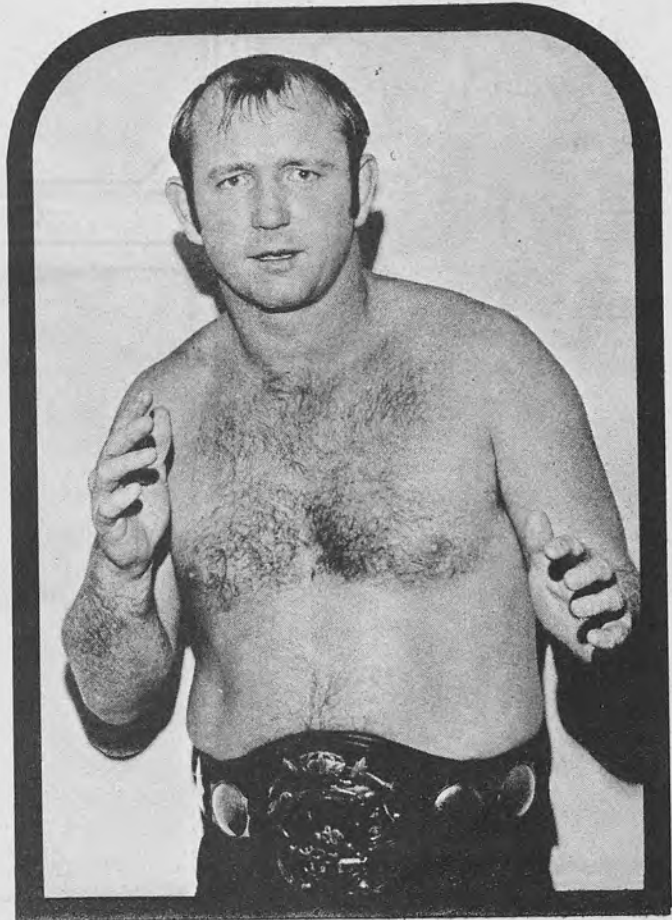




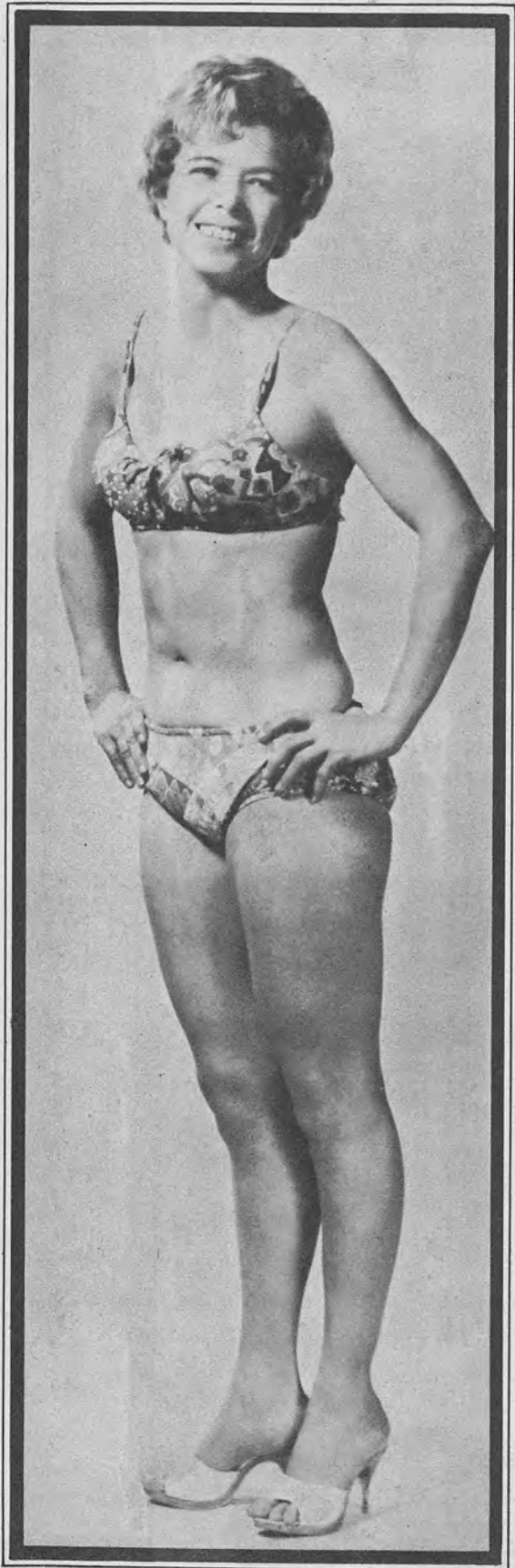
TAMI JONES



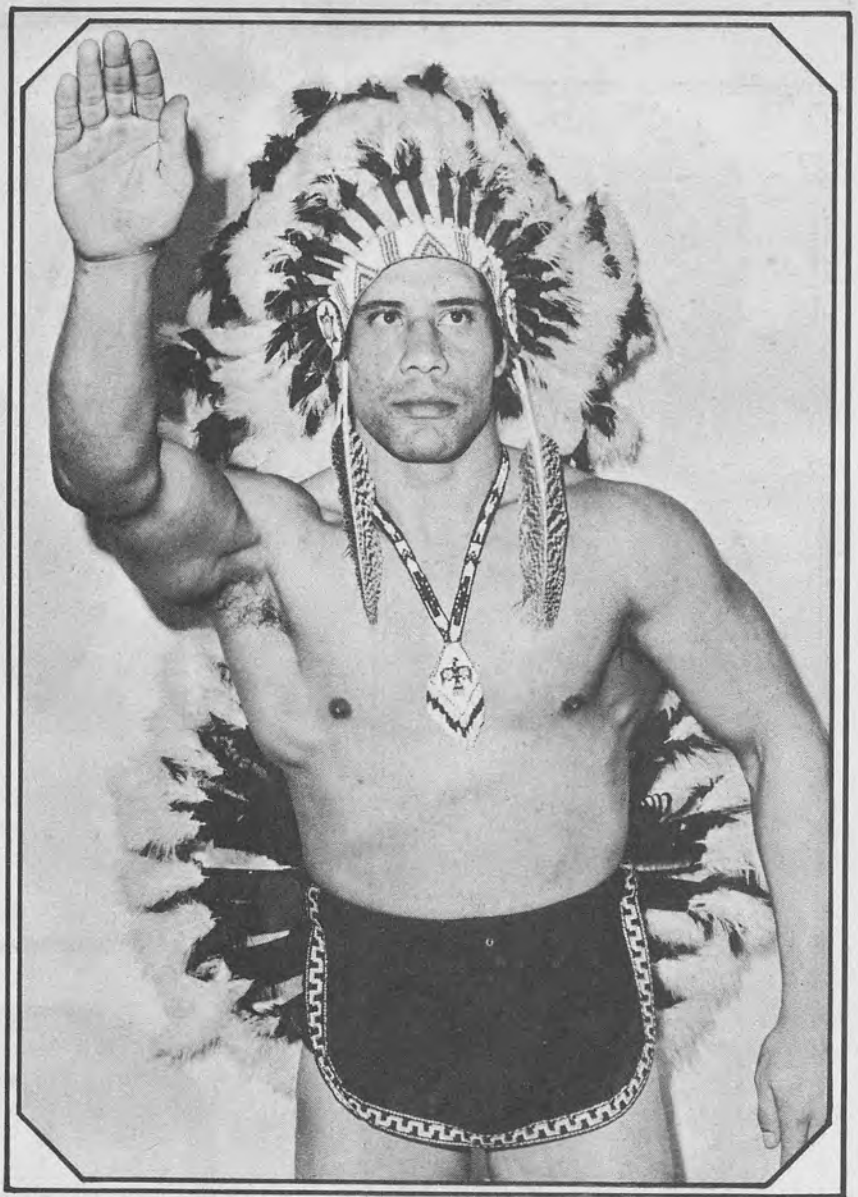
MIL MASCARAS



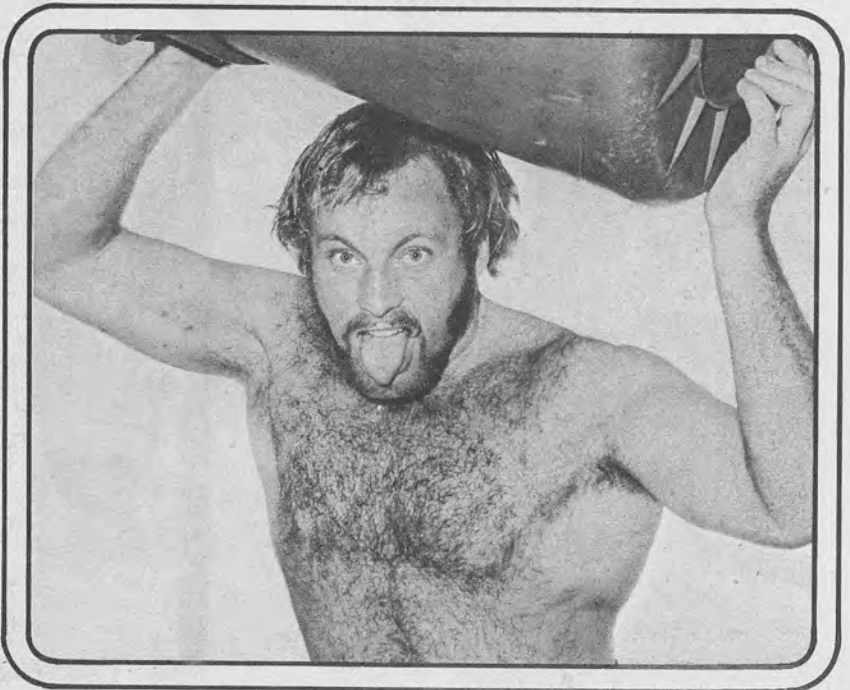
DORY FUNK, JR.



**FRAN GRAVETTE**



**CHIEF SUNI WAR CLOUD**



**JACK ARMSTRONG**

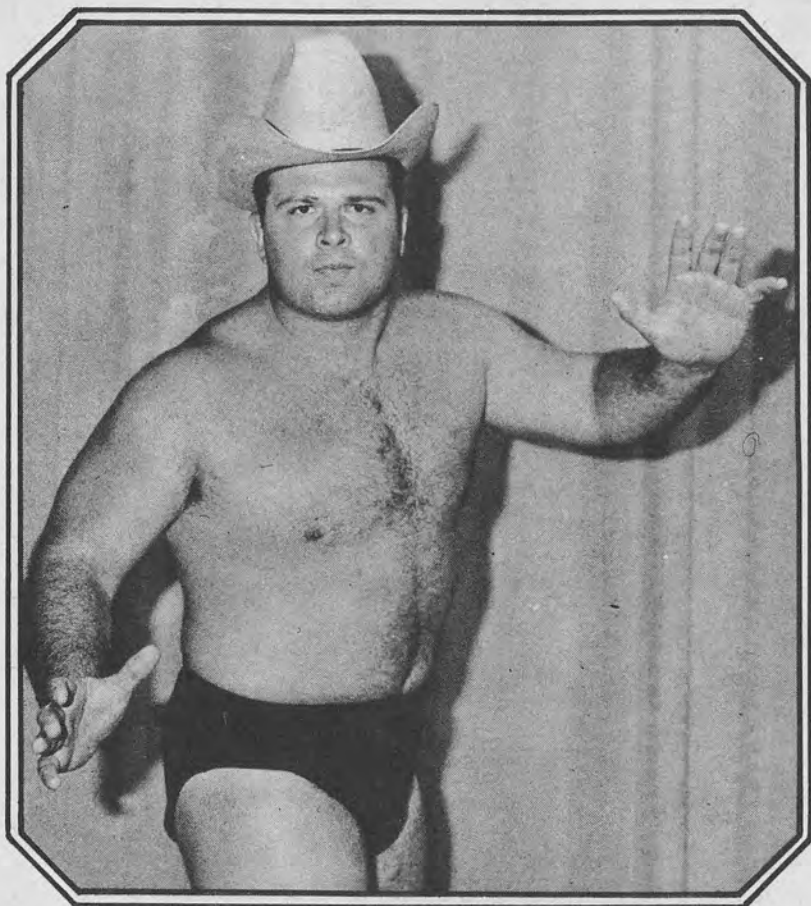




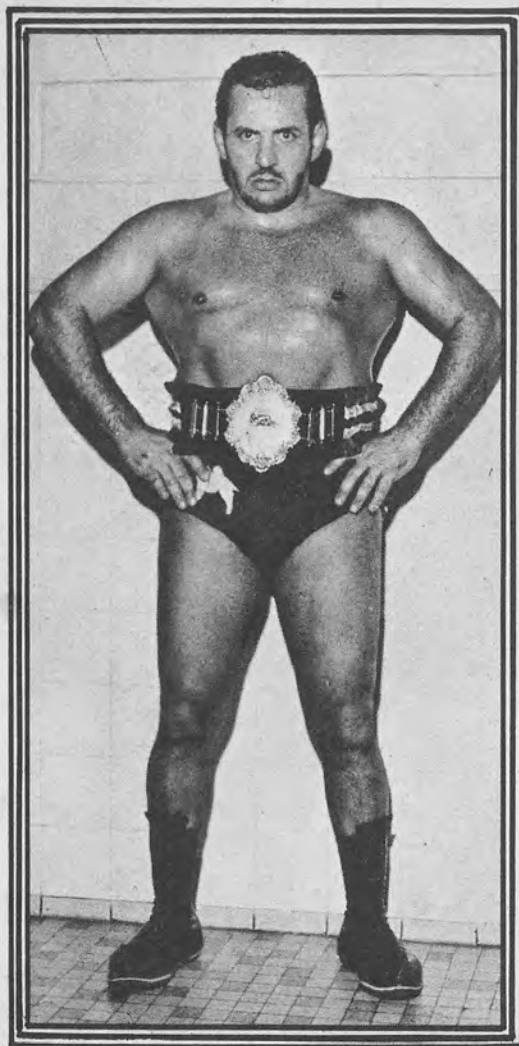
**BOBBY AND SHERRI LEE WITH GEORGIA CHAMPIONSHIP TROPHY**



**DOUG (THE PROFESSIONAL) GILBERT**



**COWBOY BILL WATTS**



**THE SHEIK**

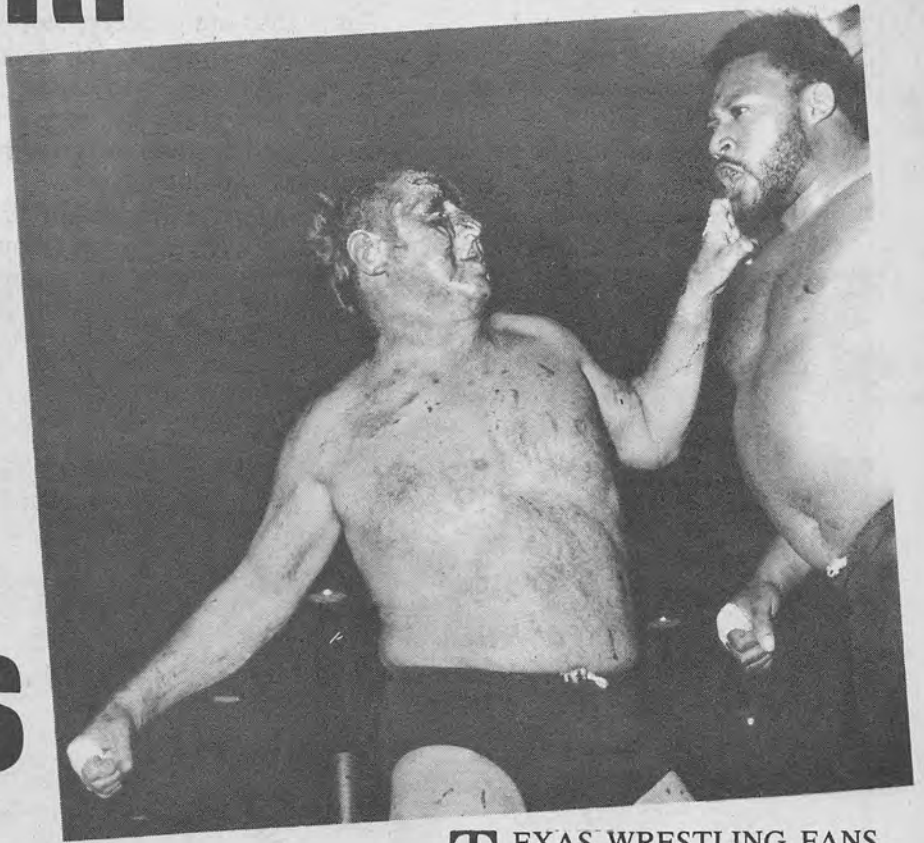


**ABDULLAH THE BUTCHER**



# After Being Struck by a Thunderbolt

## DORY, SR. STILL REIGNS AS THE BRASS- KNUCKS KING OF ALL TEXAS



*Despite nearly drowning in his own blood, Brass-Knucks champion Dory Funk, Sr. explodes a two-fisted barrage against the astonished Thunderbolt Patterson during the first of their two riotous bouts at Amarillo, Texas.*

**T**EXAS WRESTLING FANS have learned to expect the unexpected.

Blood is not out of the ordinary. Neither are riots.

But even the most hard-bitten Texan finds it difficult to remember a wilder, bloodier, more riotous series of matches than the two legendary battles between Dory Funk Sr. and Thunderbolt Patterson.

*(Continued)*

**Texas is, without a doubt, "The Blood Wrestling Capital of the World." And the wrestler who bleeds the most—and also wins the most in the Lone Star State—is a balding veteran named Dory Funk, Sr., who seems more proud of his Brass-Knucks Championship than he is of being father of the world champion, Dory Funk, Jr.**

Funk, the Brass Knucks champion, agreed to a title defense against Patterson even though he was pressured not to do it by citizen's groups who were terrified of Thunderbolt's reputation. Finally, they relented providing these compromises were made:

**\* A squad of Texas Marshals and local police would be present.**

**\* All the other wrestlers on the card would be at ringside to help the referee if he lost control of the match.**

**\* Both wrestlers would be thoroughly searched before the match began.**

**\* County deputies would be on hand to prevent any fans from attacking the wrestlers or rioting.**

Once these conditions were

agreed upon the match was made. But despite the agreement, it turned out to be too much, even for wild and wooly Texas fans.

Funk didn't help calm matters much when he defiantly waved his Brass Knucks championship trophy under the noses of Thunderbolt's supporters.

The fans were after Dory but the sheriff's deputies were ready and the unruly ones thrown out of the arena.

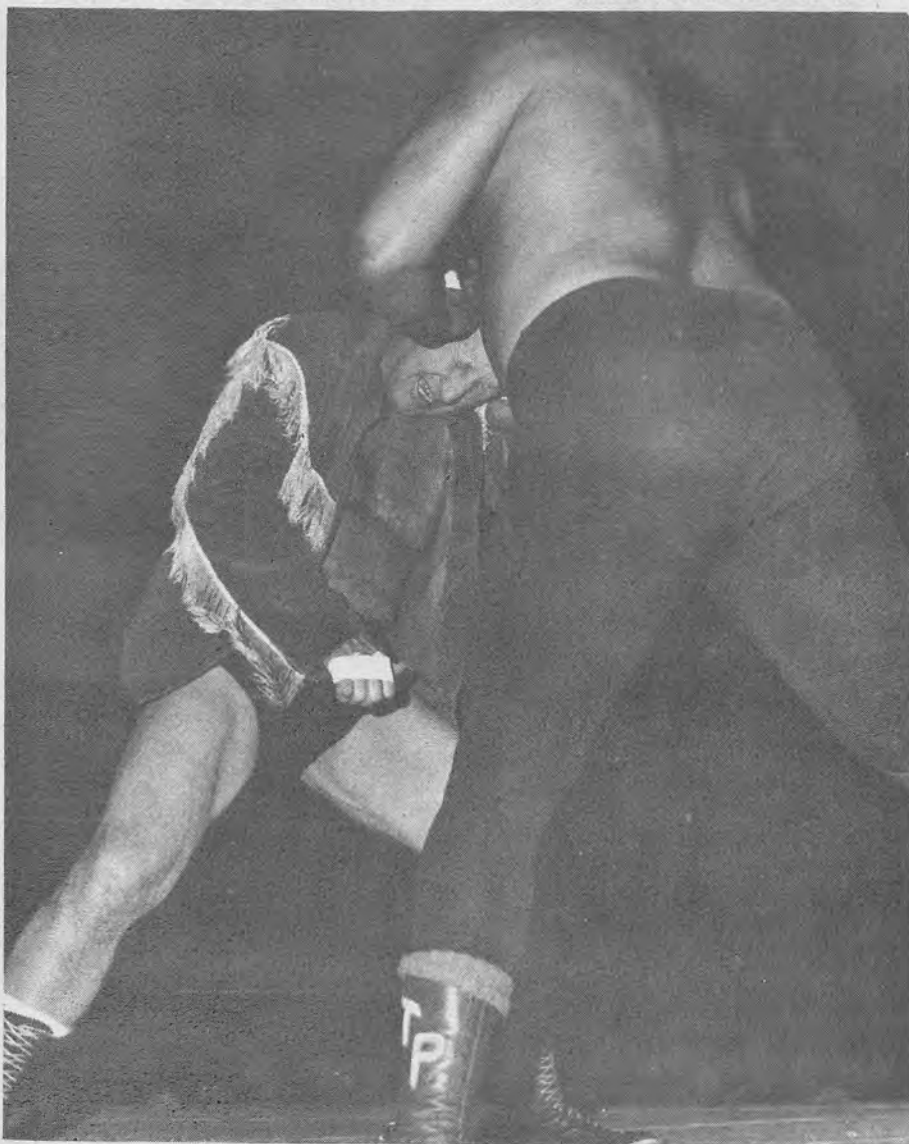
Into this atmosphere stepped referee Al Lovelock. So shaken was he by what was going on around him, that he forgot to search the wrestlers as the agreement had stipulated.

This angered Funk and he turned to Lovelock to remind him—

or to complain. He never got the chance. As soon as he turned his back, Thunderbolt leaped at him crashing a booming right down on the champ's head. Dory never even got a chance to take off his jacket.

Lovelock, shaken but still in control, moved in to separate the pair. But Thunderbolt was having none of that. He smashed Lovelock in the face and the stricken referee slithered to the canvas.

With Funk still dazed and the referee in dreamland Thunder-



Long before the opening bell sounded, and before Dory could even get off his jacket, Thunderbolt attacked Funk, slamming him over the head with club-like blows. Patterson seemed to have a metal object in his hand.



Patterson shoved Funk's head into his waiting fist soon after bout began.

bolt didn't waste time being subtle. In front of the open-mouthed fans he reached into his trunks and pulled out a small piece of lead pipe.

Fans tried to shout a warning to Funk but Dory never heard it. Thunderbolt raked the pipe across Dory's face and then hammered him over the head with it. It seemed as if an oil well of blood had been uncapped.

Funk's blood actually spurted



out of his face as Thunderbolt, sensing the rising anger of the fans and fearing the marshals would not be enough to hold them back, stepped back.

As he did, Lovelock came to, sneaked up behind Thunderbolt and grabbed the pipe from his hand.

Without his pipe Thunderbolt's face registered anger.

"Give it back!" he roared to the referee.

Suddenly, Funk was on his feet. He staggered toward Patterson whose back was turned. He tapped him on the shoulder and as Thunderbolt turned around—Dory smashed him on the jaw.

Dropping the pipe, Lovelock



*Left: Funk tortures Thunderbolt with his famous Figure Four Leglock. But Patterson soon had Funk bleeding and referee Lovelock crawling around on his knees (above).*



went to separate them. Thunderbolt went for the pipe but Dory kicked it out of the ring. They were even now. And as they took turns slamming each other with the Brass Knuckles it appeared neither would be able to walk out of the ring. They'd have to swim—in Funk's blood!

Funk shouldn't have tried to slug it out with Thunderbolt. Soon, the huge challenger wore Dory down. Patterson was enjoy-

ing himself now. Funk had sunk into a pulpy mess and was being bludgeoned into submission.

"Give up!" shouted Thunderbolt. "Give up!"

Funk, practically unconscious, refused.

Despite Funk's legion of fans who were now getting out of control, Thunderbolt began kicking the champion as hard as he could. His boots ripped into Funk's stomach, his groin, his neck, his face.

Lovelock couldn't get him to stop. It had gotten out of hand. The referee yelled for help from the other wrestlers stationed around the ring.

But before Gorgeous George Jr. and Terry Funk, Dory's youngest son, could get into the ring, it was obvious the champ could not continue.

But Thunderbolt was still raging. It took the combined efforts of all nine wrestlers to muscle him to the canvas.

Lovelock, seeing blood in the eyes of the Texans, walked over to Funk and raised his hand in the air. He was still the champ—on a disqualification! Groggily, Dory, escorted by the other wrestlers, staggered toward the dressing room.

But it wasn't over yet.

Patterson still had some fans left and they tried to get at the half-conscious champ. Dory's fans saw them and the riot that

*(Continued on page 54)*



# "Stanley, It's A Damned Lie!" Roars Fred Blassie

When Fred Blassie read our account of his match with Buddy Colt in Atlanta he became enraged. Then he sat down and wrote this letter...



**HOLLYWOOD WRESTLING OFFICE**

1801 South Grand Avenue  
Los Angeles, California, 90015

Jan. 11, 1971

Dear Stanley: Just to let you know I just finished reading your magazine "The Wrestler," Jan. 1971. The article where you wrote Buddy Colt defeated me during our match in Atlanta, that was false. He won because I was disqualified, I don't mind reading some untrue stories but when you say I lost plus I was also out of condition that is a damn lie. So Stanley how about printing the truth, I am also the present America's Wrestling Champion in Calif. and have held the title for over 1 year against the greatest competition in the wrestling world today. Plus the

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747-0459

Mr. Moto  
292-3979

Mr. Strongbow  
892-4363

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With his letter, which was sent to Editor and Publisher Stanley Weston, Blassie sent along this picture (right) of his bout in Atlanta, Ga., with Buddy Colt to prove his point. Colt is on the floor pleading to the referee for mercy (according to Blassie), while Freddie appears to be getting ready to attack Buddy from behind. "I'd never attack anybody from behind!" Blassie roared when we called him in Los Angeles to explain the picture. "Why, I was stepping back to give Colt a chance to get up!" How can you argue with Freddie Blassie? Even over the telephone.



## HOLLYWOOD WRESTLING OFFICE

1801 South Grand Avenue  
Los Angeles, California, 90015

Olympic And. in Los Angeles has been sold out every Friday where I have head lined the card. I am now the #1 hero over any and all wrestlers that are appearing on the West Coast.

I wish you continued success with your magazines.

Regards

Fred

Telephones:  
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Office  
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Mr. Moto  
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Thunderbolt Patterson  
her favorite. Likes good  
and bad guys. Boys  
for PPs.



**TOM SOSBE (12) 20**  
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Musella, GA 30155  
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his favorite. Likes good  
and bad guys. Girls for  
pen pals.



**GART CURTIS (15) 23**  
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**DOUG TURNBULL (14) 23**  
47 Austin Dr.  
Waterloo, Ont., Can.  
Likes weight lifting.  
Dory Funk Jr. his  
favorite. Likes  
good guys.  
Fans for PPs.



**RICHARD AULT (24) 32**  
13744 Sprecher Ave.  
Cleveland, OH 44135  
Likes dancing, skating.  
The Bruiser his  
favorite. Likes good  
and bad guys. Girls  
for pen pals.



**DARLENE ROWELL (14) 22**  
PO Box 901  
Dillon, SC 29536  
Collects wrestling books.  
Randy Curtis her  
favorite. Likes good guys.  
Anyone for PPs.



**KATHIE GORMAN (10) 18**  
430 Marietta Dr.  
San Fran, CA 94127  
Likes baseball, wrestling.  
Bill Miller her  
favorite. Likes good  
and bad guys. Anyone  
for pen pals.



**JOHNNY GUJARDO (9) 17**  
2118 Thomas  
Houston, TX 77009  
Likes football.  
Mil Mascaras his  
favorite. Likes good  
guys. Boys for PPs.



# PALS



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L.C. CARTER (14) 22  
5117 Derby Rd.  
Dayton, OH 45418  
Likes electronics.  
Thunderbolt Patterson  
his favorite. Likes  
good and bad guys. Fans  
for pen pals.



KENNY COX (12) 20  
Rt. 2 Box 23  
Marlin, TX 76661  
Likes fishing. Fritz  
Von Erich his favorite.  
Likes good guys. Boys  
for pen pals.



KENNETH ADOLPH (14) 22  
46-142 Alaloa St.  
Kaneohe, HI 96744  
Likes basketball.  
Paul Diamond his  
favorite. Likes good  
guys. Girls for PPs.



BRAD SMITH (13) 21  
223 Welsh Terrace  
Merion Sta., PA 19066  
Likes water skiing.  
Gorilla Monsoon his  
favorite. Likes good  
and bad guys. Girls  
for pen pals.



JEFF MORGAN (16) 24  
14-258 Stella  
Winnipeg, Man., Can. 4  
Likes swimming, weights.  
Billy the Kid his  
favorite. Likes good  
guys. Girls for PPs.



KEVIN GABRIEL (14) 22  
650-7 Maryland  
Chicago, IL 60637  
Wants to be wrestler.  
Dr. Bill Miller his  
favorite. Likes bad  
guys. Anyone for PPs.



JOHN WIGGLESWORTH (13) 21  
3909 Huntington Ave.  
Cov., KY 41015  
Likes baseball, hiking.  
Mark Lewin his  
favorite. Likes good and  
bad guys. Anyone for PPs.



BILLY GONZALES (13) 21  
1618 Utah  
Albuquerque, NM 87110  
Likes wrestling. Gene  
Kiniski his favorite.  
Likes good and bad  
guys. Wants nice PPs.



GARY OLINGER (14) 22  
3036 Ottawa  
St. Louis Pk., MN 55416  
Likes magic, soccer.  
Flying Frenchman his  
favorite. Likes bad guys.  
Anyone for PPs.



GLENN WILLIAMS (10) 18  
901 Meyer  
Rendondo, CA 90278  
Likes coins, football.  
Favorite is Rocky  
Johnson. Likes good  
guys. Girls for PPs.



LOUIS PUCCIO (14) 22  
557 Hollywood  
Bronx, NY 10465  
Likes soccer, baseball.  
Favorite is Bruno.  
Likes good guys.  
Anyone for PPs.



PETE OLIPHONT (18) 26  
PO Box 148  
Louise, MS 39097  
Likes dancing, swimming.  
Panther his favorite.  
Likes bad guys. Soul  
sisters for PPs.



ALICE MOYER (15) 23  
304 George St.  
Pen Argyl, PA 18072  
Likes animals. Favorite  
is Professor Tanaka.  
Likes good and bad  
guys. Boys for PPs.



LOUIS RAINWATER (30) 38  
3509a Nebraska  
St. Louis, MO 63118  
Likes wrestling. Favorite  
is Johnny Valentine.  
Likes good guys. Girls  
for pen pals.



TONY RODELA (13) 21  
220 North Lake Ave.  
Littlefield, TX 79339  
Likes roller derby.  
Ricky Romero his  
favorite. Likes good  
guys. Anyone for PPs.

(Continued)



PEG DARR (21) 29  
6503 Marlboro Pike  
Washington, DC 20028  
Likes swimming, drawing.  
Favorite is Bruno.  
Likes good guys.  
Anyone for PPs.



KATHY MACIOL (11) 19  
24 Burr Ave.  
NY Mills, NY 13417  
Likes music. Luis  
Martinez her  
favorite. Likes  
good guys. Girls for PPs.



BOB RUSSELL (19) 27  
PO Box 95  
Morgan City, LA 70380  
Likes music, art.  
Favorite is Bruno.  
Likes good guys.  
Anyone for PPs.



FRANK SEEBACK (22) 30  
2475 38 St.  
L.I.C., NY 11103  
Likes fishing, baseball.  
Gorilla Monsoon his  
favorite. Likes good  
guys. Girls for PPs.



GARRIGUES MARTINE (29) 37  
Poste Restante  
Place de la Bourse  
Bordeaux 33, France  
Likes female wrestling.  
Millie Zac her favorite.  
Wants girls for PPs.



DON ALVAREZ (15) 23  
26050 Quail Lane  
Los Angeles, CA 94022  
Loves to wrestle. Ray  
Stevens his favorite.  
Likes good guys.  
Anyone for PPs.



DEBRA BRACKETT (15) 23  
6908 Park Dr.  
Chattanooga, TN 37421  
Likes roller skating.  
Dory Funk her favorite.  
Likes good guys.  
Boys write.



BIFF GRAY (17) 29  
Box 634  
Iva, SC 29655  
Wants to be wrestler.  
Doug Gilbert his  
favorite. Likes good  
guys. Anyone over 16  
for pen pals.



STEPHEN ASH (33) 41  
1108 17 Ave. E.  
Seattle, WA 98102  
Likes music, art.  
Favorite is Bruno.  
Likes good guys.  
Girls for PPs.



WALTER BEGAY (14) 22  
371E 1600S.  
Bountiful, UT 84010  
Likes football. Wahoo  
his favorite. Likes  
good guys. Girls write.



WILLIAM MORROW (21) 29  
24141 Andover  
Dearborn, MI 48125  
Likes guns, riding.  
Lord Layton his  
favorite. Likes good  
guys. Girls for PPs.



JIMMY PINKNEY (22) 30  
744 Oak St.  
Greenwood, SC 29646  
Likes to wrestle. El  
Mongol his favorite.  
Likes good guys.  
Anyone for PPs.



EUGENE KERNSTEN (24) 32  
150 Demar Blvd.  
Canonsburg, PA 15317  
Likes sports, music.  
Bruno his favorite.  
Likes good and bad  
guys. Girls for PPs.



DAVID NAVARRO (14) 22  
4742 Odem Dr.  
Corpus Christi, TX 78415  
Likes football, baseball.  
Wahoo McDaniel his  
favorite. Likes good guys.  
Anyone for pen pals.



JOHNNY BECKWITH (22) 30  
1689 Miami St.  
Toledo, OH 43605  
Likes dancing. Bobo  
Brazil his favorite.  
Likes good guys.  
Girls for PPs.



ARLIS FIELD (15) 25  
6117 Saxon  
Houston, TX 77018  
Likes chess, football.  
Wahoo his favorite.  
Likes good guys.  
Anyone for PPs.



WALLENE PRATT (13) 21  
91216 Ewa Beach Rd.  
Ewa Beach, HI 96706  
Likes all sports.  
Pedro Morales her  
favorite. Likes good  
guys. Girls for PPs.



COLLEEN PRATT (12) 20  
91216 Ewa Beach Rd.  
Ewa Beach, HI 96706  
Likes sports, writing.  
Sam Steamboat favorite.  
Likes good guys. Girls  
for PPs.

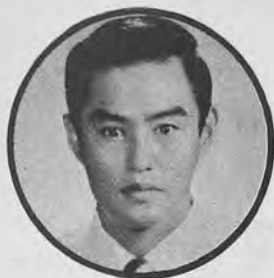


WILLIE WILLIAMS (16) 24  
409 E. Cedar St.  
Durant, MS 39063  
Likes swimming. Bill  
Watts his favorite.  
Likes good guys.  
Girls for PPs.



VICKI CRONEY (16) 24  
1873 Watson  
Memphis, TN 38111  
Likes swimming, riding.  
Interns her favorite.  
Likes good and bad guys.  
Anyone for PPs.





**CHRISTOPHER TEH**  
169 Jalan Batai  
Damansara Heights, Malaysia  
Likes motorcycle racing,  
magic. Favorite is Mighty  
Samson. Likes good guys.  
Anyone for pen pals.



**KISHORE KUMAR (14)**  
Chungking Mansion  
91F D6 Kowloon  
Hong Kong, China  
Likes stamp collecting.  
Mark Lewin his favorite.  
Likes good guys. Boys  
write.



**SOPHIA SHARIFF (17)**  
42-A JLN TG LABOH  
Batu Pahat  
Johore, Malaysia  
Likes drawing, boxing.  
Danny Hodge her favorite.  
Likes good guys. Boys  
for pen pals.



**ELLIS JOHNSON (21)**  
109 High St.  
Pittsfield, MA 01201  
Likes horseback riding.  
Argentine Apollo his  
favorite. Likes good  
guys. Girls write.



**MIKE PAUL (13)**  
Box 585  
Indian Rocks Beach  
FL 33535  
Likes fishing. Missouri  
Mauler his favorite.  
Likes good and bad guys.  
Anyone for PPs.



**STEVEN FISHER (11)**  
7 Zenos Rd.  
Holbrook, MA 02343  
Likes hockey, football.  
Haystacks his favorite.  
Likes good guys.  
Anyone for PPs.



**ANNA ALMAYIST (20)**  
376 Morado Dwelling  
Beaver Falls, PA 15010  
Collects wrestling books.  
Dom DeNucci her  
favorite. Likes good  
guys. Men for PPs.



**LAVERNE COUNTESS (25)**  
HQ. 401 St. C.S.G.  
Box 12812  
APO NY 09283  
Likes car racing.  
Dr. X her favorite.  
Likes bad guys.  
Anyone for PPs.



**PAUL MIA (16)**  
PO Box 402  
Hauula, HI 96717  
Likes swimming.  
Johnny Barend his  
favorite. Likes good  
and bad guys. Anyone  
for pen pals.



**MICHAEL DINICOLA (13)**  
34 North St. Apt. 18  
Somerville, MA 02144  
Likes hockey. Chief  
Jay Strongbow his  
favorite. Likes good  
guys. Anyone for PPs.



**JOSE TROCHE (16)**  
304 Sutton St.  
Perth Amboy, NJ 08861  
Loves to wrestle. Mil  
Mascaras his favorite.  
Likes good guys.  
Anyone for PPs.



**DANIEL FLORENCE (12)**  
821 NW 5 Ave.  
Halladale, FL 33009  
Likes wrestling. Jack  
Brisco his favorite.  
Likes good guys.  
Brisco fans for PPs.



**JOE SILVERSTEIN (14)**  
46 Creighton Circle  
Old Bridge, NJ 08857  
Likes hockey, baseball.  
Destroyer his favorite.  
Likes bad guys. Anyone  
for PPs.



**KIMO MELCAREK (21)**  
3571 W 65 St.  
Chicago, IL 60629  
Likes music, dancing.  
Paul Diamond his  
favorite. Likes good  
and bad guys. Girls  
for PPs.



**JOHN BROWN (17)**  
1025 Rutledge St.  
Gary, IN 46404  
Plays football, basket-  
ball. Bobo Brazil his  
favorite. Likes bad  
guys. Girls for PPs.



**LONNIE WHITMIRE (15)**  
Rt. 2 Box 391  
Buna, TX 77612  
Likes motorcycles.  
Wahoo his favorite.  
Likes good guys.  
Girls for PPs.



**ALBERT WISE (11)**  
PO Box 408  
Kawakakau, HI 96748  
Likes football. Johnny  
Barend his favorite.  
Likes good and bad  
guys. Anyone for PPs.



**MARGIE HERRERA (12)**  
332 George Orr Rd.  
El Paso, TX 79913  
Likes wrestling. Ricky  
Romero her favorite.  
Likes good guys. Boys  
for PPs.



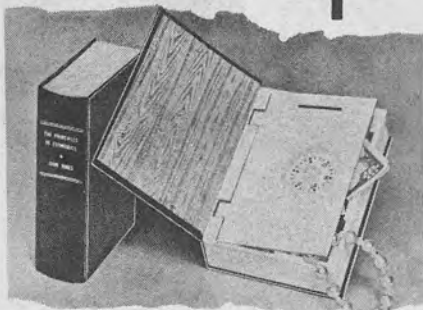
**TAKASHI FUJIOKA (15)**  
Kitayama Ino-machi  
Agawa-gun Kochi-ken, Japan  
Likes Japanese fencing.  
Pedro Morales his favorite.  
Likes good guys. Anyone  
for PPs.



**RICK EROSA (11)**  
920 NW 96 St.  
Seattle, WA 98107  
Collects wrestling  
magazines. Mil Mascaras  
his favorite. Likes good  
guys. Good guys for PPs.

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When a 175-pound female cyclone your office, terrorizes barges into your staff, beats two reporters in an arm wrestling contest and demands a story—you listen—especially if you want to live. That's how we met Paula Steele.



# WARNING WRESTLERS: PAULA!



The enormously powerful Paula works over her male sparring partner during recent gym workout. "I could have broken his neck if I wanted to," she said.

**I** AM ADDRESSING this to all you punks out there who think you can wrestle. Go into some other line of work or take out more disability insurance. You're gonna need it!"

Those are the not-so-ladylike remarks of not-so-ladylike Paula Steele, a Sherman tank in wrestling tights.

Paula, at a hefty 5-9, 175 pounds, is ready, willing and able — and anyone who gets in her way may not live long enough to regret it.

Paula stormed into our New York offices one day and demanded to see a reporter. Our 5-2, 105-pound receptionist wasn't about to stop her.

"Everybody reads your magazines," she growled, "and I want



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to send a warning to all those girl wrestlers. I'm sick and tired reading about all those skinny, anemic broads who call themselves athletes. I'm putting them on notice right now. They ain't gonna last much longer!"

Paula has been in training for three years, working toward her goal to revolutionize the ballooning sport of girl wrestling. To keep in shape, she lifts barbells and plays tackle football—against men! She offered to arm wrestle any man on our staff—got two takers and beat them both!

"I like body contact," she said when we agreed we didn't have much choice except to interview her. "If I were a man I'd be a pro football player," she roared. "I love the feeling I get after knocking a big, tough guy who thinks all girls are soft, sweet little things who are put on earth only to do dishes and housework for those lazy bums!"

Paula was frustrated in high school because they wouldn't let



*To further strengthen her arms as well as to lose weight, Paula often uses weights during her gym sessions. "It's always a constant battle between eating and staying in condition," she says. "And I love food."*

her try out for the football team.

"I was born to be a fullback and I was stronger than any clown they had on that team! But I was a girl so they wouldn't let me play. I had to look for something I could do that would let me hit people and take out my frustrations. When I saw the collection of rag dolls that pass themselves off as professional wrestlers I couldn't resist. I knew this was the sport for me."

So Paula enrolled in a wrestling school in Chicago. Quickly she became the star pupil in her class. She was so good, in fact, that a short time later she turned pro.

"Nobody would give me a chance," she complained. "Everybody kept saying that they never heard of me. 'Get a reputation,' they said. When I told them how long I was wrestling they said, 'get more experience.'"

"I went back to that stinkin'  
(Continued on page 52)

*Paula's face radiates a unique kind of beauty as she relaxes in a Chicago park after doing roadwork. "I've been a sports bug all my life," she says. "If I were a man, I probably would be playing pro football—with the Chicago Bears."*





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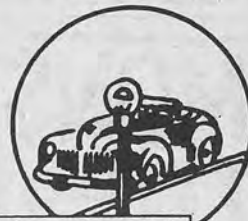
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## HERE COMES PAULA!

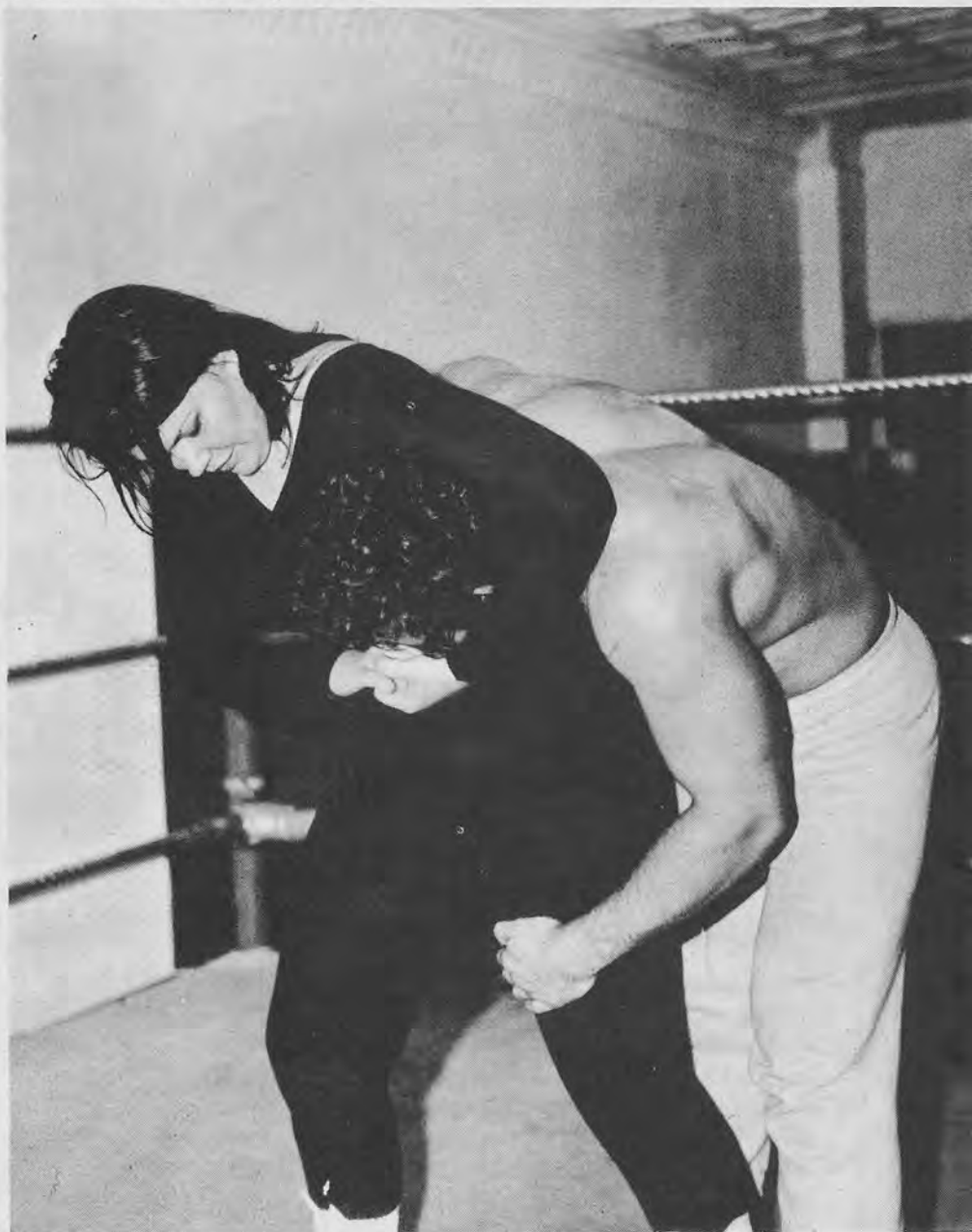
(Continued from Page 50)

gym and trained for another whole year. Now I'm ready. I've been working out with some of the pros, learning all the tricks. They all told me how tough I was. What they didn't know was that I was holding back. I knew I could whip them. But I needed a reputation. So I figured the best place to get it was through your great magazines. All those blonde broads read it. And now if they don't give

me a chance you know they're just plain scared!

"Look at your average girl wrestler," she raved on. "How many weigh as much as I do? How many have the strength I have? They're all the same—a bunch of weak, spindly-legged, would-be beauty queens. Hell! I'm as good looking as any of 'em and twice as strong!"

"I'm still mad about them not letting me play football and I'm



Male sparring partner tries to force Paula to release headlock by pulling her legs out from under her. It didn't work. When she felt herself losing her balance, she simply increased the pressure and he continued to suffer.



going to take it out on my opponents."

Paula, it seems, is not kidding when she talks about her football prowess. A check into her background revealed that she often plays in men's games in the Chicago area and is considered the best fullback around. In addition, she can shot put almost 60 yards! Yet, her friends tell us, when she is not trying to be a man, she's as feminine as they come and loves parties, dates and necking. "But don't get her mad," one young



Paula's long black hair whips around her face as she steps out of shower.

man told us. "She'll kill you!"

"You can call it a want ad or a warning," Paula concluded. "I want those girl wrestlers to stop running. Let 'em go back to crocheting or sewing or whatever they want to do if they're scared of me. Because one by one I'm going to catch up with all of them. And when I do, they'd better have their Blue Cross all paid up.

"When I'm through with them, wrestling ain't gonna be the same!"

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**STRIPPED FOR ACTION**



## THE BRASS KNUCKLES KING

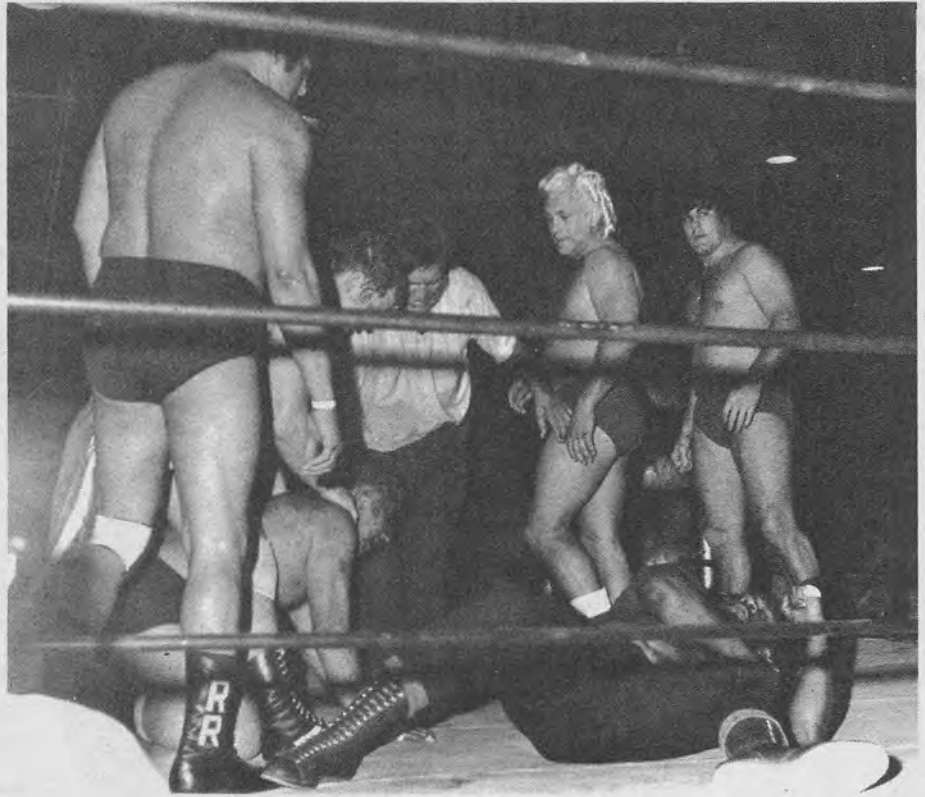
(Continued from Page 41)

the citizen's group feared seemed about to explode.

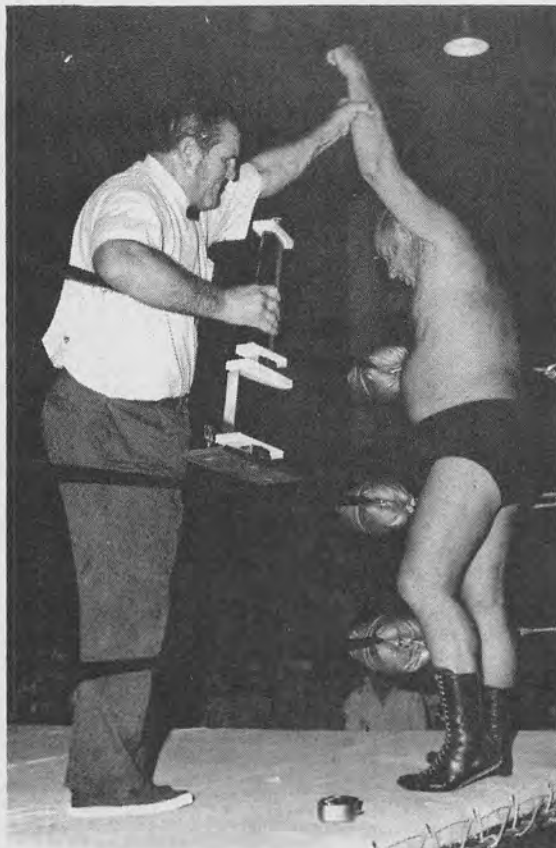
First there was shoving as tempers flared. Then a few punches were thrown. But the police quickly swung into action, arresting just about everybody in sight. Funk's blood seemed to be everywhere. It was later learned that 35 stitches had to be taken to close the gashes all over his face and



When Dory was helped to his feet and after police calmed everybody down, referee Lovelock again raised Funk's hand and presented him with the Brass-Knucks trophy.



When he lost control of the wild match, referee Al Lovelock called on other wrestlers for help. Among the group were Gorgeous George, Jr. (blond hair) and Dory's youngest son, Terry (holding Dory's neck). When Lovelock awarded the match to Funk (left), the crowd went berserk.



head.

But at least it was over. Thunderbolt would be ushered out of town. Things could calm down again. That's what they thought. Were they ever wrong!

Thunderbolt, accompanied by his lawyer, rushed into Funk's dressing room screaming about a rematch.

"What are you talking about!" Funk asked in astonishment. "What rematch? I'm the champ."

But the lawyer pointed out how the terms of the contract had stipulated the match just held would be for the Brass Knucks championship and would be to the finish.

"You promised us a shot at the championship," the lawyer said softly. "The championship cannot change hands on a disqualification. Therefore, I contend my client did not, in fact, have a fair chance."

(Continued on page 56)

Next Time A Loudmouth

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## THE BRASS KNUCKLES KING

(Continued from Page 54)

Funk, eager for revenge, agreed to a rematch on the spot.

"Right here," he said. "Next week."

"I'll be here," Thunderbolt replied. "And this time you ain't gonna walk out of the ring alive!"

"I promise," Funk retorted. "You will not last two minutes."

When the citizen's group heard about the rematch plans they went nuts.

"They're not happy with what happened before," one woman said. "They want a bloody riot!"

But there was nothing that could be done since the contract had to be honored.

On the night of the return bout there were more cops than people. This time they would be ready. But this time they wouldn't be needed.

Again Al Lovelock was the referee. Again Thunderbolt refused to allow a search of his trunks or a check of his heavily taped hands. And again the challenger staggered the champ after



Left: City police with the help of Texas Marshals were needed to get Patterson back to the dressing room safely. Above: With the blood still spouting from deep cuts in his face and head, Funk acknowledges the crowd's cheers by raising both his right arm and his championship trophy. Dory would say later that he is beginning to wonder whether that trophy is worth all the blood he has spilled to win and defend it. "Sure I'm proud to have it," said Funk, "but, hell, there's a limit to what it's worth!"

reaching into his trunks—even before the opening bell!

But this time Funk was ready. As Thunderbolt held a shiny piece of metal over his head with both hands, preparing to bring it down on Funk's skull, the champion grabbed for Patterson's legs.

Thunderbolt fell like a giant Redwood. And before he knew what was happening, Funk pounced on him. The champion was setting Patterson up for his famous "spinning toe hold." The pain was so intense Thunderbolt gave up. The whole match had lasted a mere 90 seconds.

"Just as I promised," Funk laughingly yelled to the crowd. "Less than two minutes!"

The fans were wild with glee as Dory waved his huge brass-knucks championship trophy in the air.

He should have held a second trophy—for being the world's champion bleeder! Heaven knows, Papa Funk has certainly earned it! □







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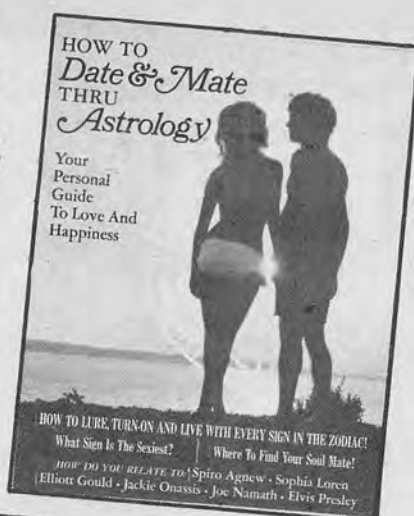
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## WHAT'S HAPPENING,

(Continued from Page 10)

Kozak claims that the Gladiator is avoiding a match with him... Ricky Romero and Bull Ramos hate each other's guts.

At the North Side Coliseum in Fort Worth, Texas, a petition is going around to get Fritz Von Erich another crack at Dory Funk Jr. Von Erich's fans feel that Fritz was unjustly disqualified by referee Danny Plechas in their last meeting. The petition also states that Plechas will not be allowed to referee the return match.

Tim Woods, the former Mr. Wrestling, wants to know what he has to do to get another match with Killer Kowalski. "He said he



Fritz Von Erich (with Claw on Bobo Brazil) is blazing mad at champ Dory Funk, Jr.

wouldn't wrestle me again unless I took off my mask," Woods told us. "What kind of excuse is he gonna come up with now?"

Jim "The Body" Valiant doesn't think much of Texas fans. "I actually heard some boos last week," Valiant said with an astonished look on his face. "How can these fans boo a body like mine? They must be jealous!"

Did you ever wonder who your favorite wrestler idolizes? We did, so we decided to get some answers.

(Continued on page 62)

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Just slip on Joe Weider's New "Science Weapon", SLIM GARD and instantly start trimming your waist and hips to a sexy-slim size—without dieting—without tedious exercise!

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And remember, SLIM GARD is hidden—no one knows—nothing shows... SLIM GARD's secret is its gentle but firm "hugging" action that keeps warm air in—cool air out, trimming inches effortlessly away!

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And remember, SLIM GARD is hidden—no one knows—nothing shows... except the inches that go. You're guaranteed impressive results in 14 days or your money back!

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 Check flavor desired: ☐ Chocolate ☐ Vanilla
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- 5 ☐ SLIM DOWN & MAKE OUT KIT with SLIM GARD and the Free "Slimmer's Routine" ..... only \$11.95  
 Check waist size: ☐ Medium (30-38) ☐ Large (39-47)



## WHAT'S HAPPENING,

(Continued from Page 58)

Here's what we came up with:

**BULLDOG BROWER:** "I don't idolize anybody—they all idolize me!"

**PEDRO MORALES:** "Bruno Sammartino, because he was such a great champion. I learned a lot just watching him."

**DORY FUNK, JR.:** "Well, besides my father, I'd say Lou Thesz. He inspired me to become a wrestler."

**BRUNO SAMMARTINO:** "When I was a boy, my idols were Primo Carnera and my wrestling teacher, a man named Batisti."

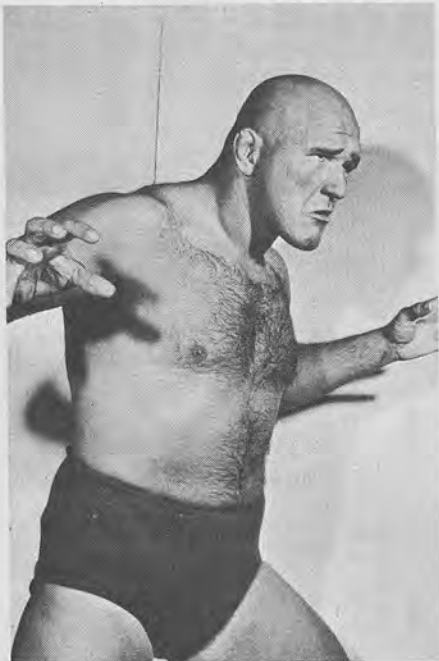
**BOBO BRAZIL:** "Jackie Robinson, because he was a good sportsman and a clean-cut American."

**ARGENTINA APOLLO:** "I have to say Rocca, because, as you can see, I pattern my style after his."

**BRUTE BERNARD:** "I idolize anyone who has the guts to step into the ring with me!"

John Tolos recently left California and turned up in St. Louis. "I want to give Dory Funk a real beating," Tolos revealed "and since he won't come to California, I've come to get him in his own territory!"

Chief Jay Strongbow and Goril-



Brute Bernard, who insists that he idolizes "Anybody who has the guts to get into the ring with me!"



Ferocious Dick "Bulldog" Brower (left) has switched his fury from ex-champ Bruno Sammartino to new champ Pedro Morales. "The guy (Morales) is nothing! Nothing at all," roared Bulldog. "I once busted five of his ribs. Next time I get him in the ring I'll bust ALL his damned ribs!" Watch out, Pedro. He sounds like he means what he says.

The always popular Pepper Gomez, who is back in Texas after a long absence, and doing fabulously well, shows how a drop kick should be executed. His target here is Karl Von Schoberg.



la Monsoon are chasing the Mongols... Manny Soto is fast becoming one of the most popular wrestlers in the east. Manny was known as Cyclone Soto when he started wrestling about 10 years ago... "Rubberman" Johnny Walker is a big hit down in Texas... Brute Bernard is still looking for a tag team partner to replace the late Skull Murphy.

Former "Mr. Wrestling," Tim Woods, says he loves to wrestle bareheaded now. "The reason I put on a mask," Tim told our Texas correspondent, "was because I wanted to make it on my own merits and not on my amateur background."

Pepper Gomez is back in Texas rings... Beautiful Bobby made a

successful debut under the management of The Grand Wizard. The Wizard is thinking about teaming Bobby with Magnificent Maurice, "To beautify the east coast wrestling scene."

Recently at a leading New York restaurant, the Canadian Wolfman sat down and ordered a very rare steak. When the waiter brought the order to Wolfman's table, he was astonished as the Wildman picked up the steak with his hands and started to chew away. When the management tried to tell him this wasn't proper in the big city, the Wolfman grabbed the steak and stormed out of the restaurant. No one dared ask him to pay the tab. It just proves that you just can't take some people anyplace! □



More and more men report Telepander Training helps develop

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**D**O YOU WANT to get back into shape fast — but hate to exercise? Now — gain new strength and vigor **IN JUST 5 MINUTES A DAY!** No weights. No barbells. No huffing and puffing exercises. No disrobing. What's the secret? It's the famous Telepander — the miracle invention from Europe. You "exercise" with Telepander at home, office, anywhere — *even while you sit and watch TV!* A few simple Telepander motions each day produces an incredible surge of new vitality in your body in seconds — not hours! *And the whole workout actually takes less time than you spend shaving!*

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## MEN OF ALL AGES SHOW AMAZING RESULTS

### UNDER 25 YEARS



Photo of Mr. Jack Seiler Before Starting Telepander Training Program

Mr. Jack Seiler After Telepander Training Chest: 46" Biceps: 16" Calves: 14" Thighs: 25"

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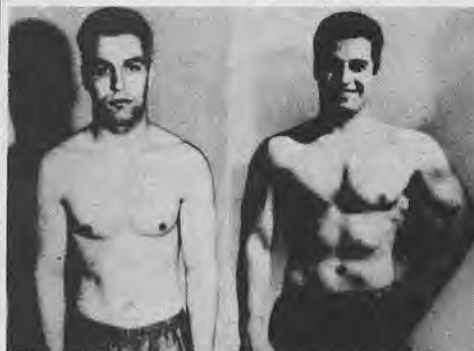


Photo of Mr. J. Ullman Before Telepander Training Chest: 38½" Biceps: 13" Calves: 13½" Thighs: 20"

Mr. J. Ullman After 35 Days of Telepander Training Chest: 43½" Biceps: 15" Calves: 14½" Thighs: 23"

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### OVER 40 YEARS



Photo of Mr. M. Addas Before Starting the Telepander Training Program

Mr. M. Addas only a few weeks after starting the Telepander Training Program

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# TEXAS RASSLIN' ROUND-UP

(Continued from Page 12)

fortunately for Valentine, the Judo expert had expected something like this to happen and caught Johnny with a vicious Judo chop. It didn't end there. Killer Kowalski, who was also at ringside, picked up the battered Texas champ and threw him right back into the ring where Orton was waiting for him. The Big O simply had to slam Valentine down twice and then pin him to win the match.

Popular Wilbur Snyder returned to Texas to meet Jim "The Body" Valiant. Valiant doesn't have many fans because he likes to show off his body too much. Jimmy claims he's the hottest young star to come along in years. As Valiant puts it, "With a body and a face like mine how can I fail to become the next World's Heavyweight Champion?" Incidentally, Valiant was disqualified in his match with Snyder.

Thunderbolt Patterson scored a major upset when he defeated Toru Tanaka in two straight falls.

Texas fans are up in arms about the way Manager George "Two Ton" Harris helps Bronco Lubich win his matches. Recently Lubich was pitted against the very popular George "The

press. Not so popular referee, Danny Plechas, seeing that Scott's shoulders were pinned, counted him out and awarded the bout to Lubich—or should we say to Lubich and Harris? What Plechas didn't see was that Scott's left leg was draped over the bottom rope as he was being counted out. Both the crowd and Scott roared their protests while Lubich and Harris left the ring victorious.



KILLER KOWALSKI

Lubich downed Johnny Valentine and Klondike Bill. Pepper Gomez pinned Jim Valiant. Chris Markoff was disqualified in his match with Johnny Valentine.

At Dallas, Klondike Bill beat The Alaskan. Wahoo McDaniel defeated Big Bob Orton. Thunderbolt Patter-



WILBUR SNYDER

At Fort Worth: The Great Scott put Swede Karlssen to sleep. Tim Woods and Killer Kowalski fought to a wild 15 minute draw. Klondike Bill and Thunderbolt Patterson whipped Professor Tanaka and Jim Valiant. Bronco Lubich and Johnny Walker drew. Chris Markoff upset Joe Blanchard. Wahoo McDaniel and Johnny Valentine won over Toru Tanaka and Killer Kowalski. The Alaskan dropped his match to Thunderbolt Patterson. On a disputed decision Chris Markoff and Bronco



BIG "O" BOB ORTON

son battered Killer Kowalski. Valentine and Jim Valiant lost to The Great Scott and Tim Woods. Dory Funk Jr. downed Professor Tanaka. Pepper Gomez whipped Joltin' Joe Blanchard. Killer Kowalski surprised fans by upsetting Wilbur Snyder. The bout between Professor Tanaka and Wahoo McDaniels ended in a no-contest when both were disqualified. □



THE GREAT SCOTT

Great" Scott. As Scott was going for a fast victory, Lubich managed to work him over to the ropes where Harris was waiting. Two Ton slammed his fist into Scott's stomach as Lubich argued with the referee. After Harris beat Scott to a pulp, Lubich grabbed him and applied a body



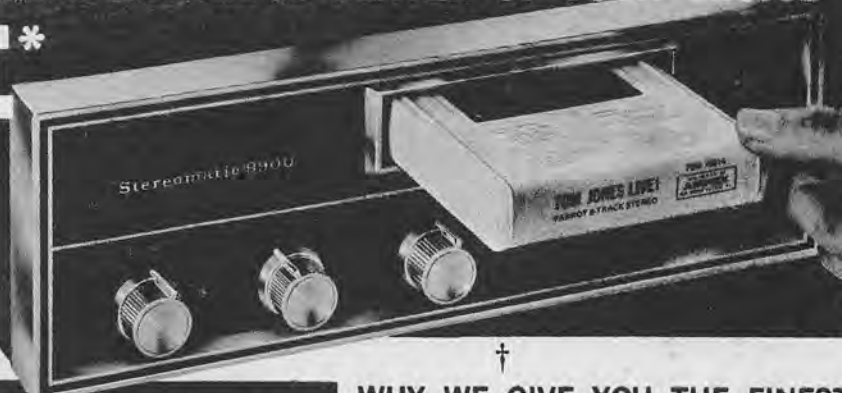
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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

VITTORIO  
Color \_\_\_\_\_

GUY  
Color \_\_\_\_\_

☐ I enclose full amount \$ \_\_\_\_\_

☐ I enclose \$2 Good Will deposit. I will pay postman balance plus post office and handling charges.

## A "BEATING-UP" TURNED THIS WEAKLING INTO A CHAMP!



Charles Atlas  
"World's Most  
Perfectly De-  
veloped Man"

One night a frail 97-lb., 15-year-old youth was making his way home through the tough waterfront section of New York City. Suddenly, without warning, a brutal hoodlum loomed up out of the dark, and beat him senseless. That night the young man made a solemn vow: "Never will I let any man hurt me again."

The years ahead were to prove how well he kept that vow! For the name of that skinny youth was Charles Atlas — and he lived to become internationally famous as "The World's Most Perfectly Developed Man," performing feats of strength that amazed the whole world!

The day after that beating, Charles Atlas began trying every exercise he had ever heard of. Then one day, visiting New York's famed Bronx Zoo, he asked himself: "How does the tiger keep in physical condition? You never see him with a barbell!"

### Atlas Discovers the Secret!

He saw how the tiger exercised by stretching its muscles, one against the other. From this, he worked out the amazing "Dynamic-Tension" system of muscle-building that was to make him famous.

Within 12 months, Atlas had doubled his weight. He decided to help all weak, underdeveloped men who suffered as he had. So he made his amazing secret of "Dynamic-Tension" — the system that uses no weights or apparatus — available to men all over the world. Thousands have benefited from his remarkably effective system.

And, as the fame of Charles Atlas spread, he was challenged to perform many thrilling feats of strength. Once he pulled six automobiles, chained together, for a mile. Another time he towed a 72½-ton railroad car 112 feet along the tracks with a rope!

A far cry from the days of that 97-pound weakling who sobbed his way home after a beating, made a vow that changed his whole life — and since has changed the lives of so many others!



Charles Atlas Towing  
Broadway Limited Ob-  
servation Car 112 ft!

# I Take OLD Bodies and Turn Out NEW Ones!

Check the Kind of NEW BODY You  
Want RIGHT IN THE COUPON BE-  
LOW . . . and I'll Show You How  
EASILY You Can Have It!

I'M NO MAGICIAN. Making healthy and handsome HE-MEN out of weaklings — turning "skin and bones" or flabby fat into SOLID MUSCLE — is simply my job. But my secret *does* work like "magic."

Do you want broader shoulders — a magnificent "barrel" chest — more powerful arms and legs — a mid-



section lined with solid-as-steel muscle? It's all waiting for you. Just check what you want — RIGHT IN THE COUPON BELOW. I'll show you how I can give it to you!

### From "Mouse" to MAN!

You wouldn't believe it but I myself used to be a 97-lb. weakling. Fellows called me "SKINNY." Girls made fun of me behind my back. Then I discovered my remarkable muscle-building secret — "Dynamic-Tension." It turned me from a "bag of bones" into a barrel of muscle! And I felt so much better, so much *on top of the world* in my big, new, husky body, that I decided to devote my whole life to helping other fellows change themselves into "perfectly developed men."

### "Dynamic-Tension" Works Fast!

My secret — "Dynamic-Tension" — is the NATURAL easy method you can practice right in the privacy of your own room — JUST 15 MINUTES EACH DAY — while you build up SOLID MUSCLE in all of the RIGHT PLACES — gain the kind of handsome and healthy build that women admire and men respect.

I give you no gadgets or contraptions. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day — walking, bending over, even sitting at your table or desk!

**FREE** My 32-Page Book is Yours  
Not \$1.00 or 10¢ — But FREE

SEND NOW for my book describing my famous method. 32 Pages, packed with actual photographs and valuable advice. Shows what "Dynamic-Tension" has done for others. Page by page it shows what I can do for YOU. Just glancing through it may mean the turning point in your life — and it's yours absolutely FREE! Check the kind of body you want below.

CHARLES ATLAS, Dept.  
218-U 115 East 23rd St.,  
New York, N. Y. 10010.



**Prize Trophy  
Given Away**  
Be the envy  
of friends!  
Win hand-  
some trophy,  
over 1½ feet  
high!

*Charles  
Atlas*

Holder of title  
"The World's Most  
Perfectly Devel-  
oped Man."

CHARLES ATLAS, DEPT. 218-U 115 East 23rd Street, New York, N. Y. 10010

*Dear Charles Atlas: Here's the kind of Body I Want:*

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ More Weight — Solid  
— in the Right Places
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Print Name.....Age.....

Address.....

City.....State.....Zip.....Code.....

In England: Charles Atlas, 21 Poland St., London, W.1

# Joe Weider Creates the **STRONG ARM METHOD!**

**She'll love the look  
of your ARM POWER!**



## **NEW "HELL-BENT FOR LEATHER N' LEAD" BRACELETS ..... THEY TURN YOUR ARM POWER ON!**

**ARE YOU MAN ENOUGH TO WEAR THEM?** Slip on these electrifying New "Hell-Bent for LEATHER N' LEAD" Strong Arm Bracelets—and instantly, in a second, your arms start oozing 100% more power! Your body takes on the appearance of ferocious strength—striking fear and terror into anyone who even thinks of attacking you!

Your manhood and virility "comes alive" and across swiftly to women—they instantly sense your sexual power and want to be in your arms! And because of expert craftsmanship, these genuine leather and gold-toned lead weights—with the word P-O-W-E-R spelled out on each of them—are the latest in 'MOD' fashions. They go well with all your clothes, turning them into vigorous-looking styles! You "come alive" with muscle and sex appeal!

**NO EXERCISE—NO SWEAT TO CREATE ARM POWER!** Just wear them anywhere—anytime—and they turn every arm movement into an instant arm builder! They build ferocious rugged power for any sport—yes, including KARATE! Go ahead, try them, Tiger! If you don't turn on the power fast return them for a full refund. Fair? **START NOW TO BECOME MORE OF A MAN IN SECONDS!**

## **TAKES A MAN TO WEAR THEM!**

JOE WEIDER,  
Trainer of Terror Fighters  
" Dept. 209-51PB  
531-32nd Street  
Union City,  
N.J. 07087



Dear Joe: Okay—Shoot the Works!—I'm man enough. I'll slip on your "Hell-Bent for LEATHER N' LEAD" bracelets and if only one second my arms do not "ooze" 100% more power—if they do not look ferocious—I'll return them for a full refund. I'm enclosing \$\_\_\_\_\_ for the following order which you'll send postage-paid:

(CHECK ONE:) ☐ \$14.95 for 2 (one pair) ☐ \$7.95 for only one (fits either right or left wrist)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

